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Washington, DC 20515

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Washington, DC 20510

SECRETARY OF THE SENATE

04 AUG 13 PM 3:

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Zeliff Enterprises			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 499 S. Capitol Street, SW Suite 600 City Washington State/Zip (or Country) DC 20003			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name William H. Zeliff, Jr.	Telephone 202-289-9881	E-mail (optional) bzeliff@livingstongroupdc.com	5. Senate ID # 289476-51
7. Client Name <input type="checkbox"/> Self General Mills, Inc.			6. House ID # 34049001

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$40,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of:
	<input type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 603 of the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162 of the Internal Revenue Code

Signature

Filing #43259dc7-8614-45b0-a17f-c7b1890ff4f7 - Page 1 of 6

Date 8/11/2004

Signature _____ Date _____

Printed Name and Title William H. Zelif, Jr. - Former Member of Congress: New Hampshire 1991-1997 Pa

Registrant Name: Zeliff Enterprises

Client Name: General Mills, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BUD (one per page)

16. Specific Lobbying issues


- * Reauthorize WIC Program
- * Seek Improvements in New Hampshire WIC Program.
- * Maintain choice among WIC community for both brand and non brand products.
- * Insure that products in WIC package receive wide distribution and are available to WIC consumers.
- * Maintain current sugar caps.
- * States to verify income guidelines.
- * Trade Issues - Ambassador Paul Celluci

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Zeliff, Jr., William H.	Former Member of Congress: New Hampshire 1991-1997

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature 

Printed Name and Title William H. Zelif, Jr. - Former Member of Congress: New Hampshire 1991-1997 Pa

Registrant Name: Zeliff Enterprises

Client Name: General Mills, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues

Reauthorize WIC Program

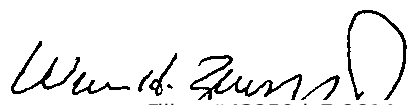
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19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature: 

Date: **8/11/2004**

Signature W H Z
Printed Name and Title William H. Zelif, Jr. - Former Member of Congress: New Hampshire 1991-1997 Page