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Washington, DC 20515

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05 AUG 15

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name C2 Group, LLC			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 101 Constitution Avenue, NW Suite 900 City Washington State/Zip (or Country) DC 20001 USA			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Thomas Crawford		Telephone 202-742-4400	E-mail (optional) crawford@thec2group.com
5. Senate ID # 66693-696			
7. Client Name <input type="checkbox"/> Self Pacific Life Insurance Company			6. House ID # 35624035

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) **OR** Year End (July 1-Decen

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more >> \$ \$60,000.00
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this report period were:

Less than \$10,000

\$10,000 or more >> \$ _____
Expenses (nearest \$20,000)

14. REPORTING METHOD. Check box to indicate ex accounting method. See instructions for description of opt

Method A. Reporting amounts using LDA definition.

Method B. Reporting amounts under section 6033(b), the Internal Revenue Code

Method C. Reporting amounts under section 162(e), Internal Revenue Code

Signature _____

Date 8/1/2005

0000383425

Registrant Name: C2 Group, LLC

Client Name: Pacific Life Insurance Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code INS (one per page)

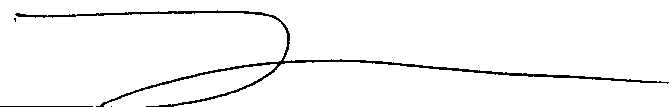
16. Specific Lobbying issues
None, Monitor Legislation, Annuities

17. House(s) of Congress and Federal agencies contacted Check if None
Department of Treasury
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Litterst, Nelson	Special Asst to President for Legislative Affairs
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/1/2005

3000383426



Registrant Name: C2 Group, LLC

Client Name: Pacific Life Insurance Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code RET (one per page)

16. Specific Lobbying issues

H.R. 1000, Pension Security Act of 2003, 30 Year Treasury Rate, COLI, Annuities

17. House(s) of Congress and Federal agencies contacted

Check if None

**Department of Treasury
House of Representatives
Senate**

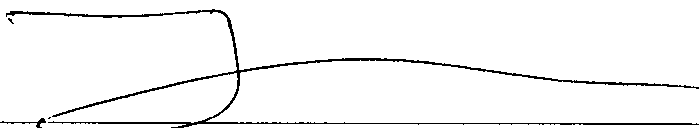
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date 8/1/2005

0000383427

Registrant Name: C2 Group, LLC

Client Name: Pacific Life Insurance Company

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific Lobbying issues
NONE, Thomas International Tax Bill, Non Qualified Deferred Compensation

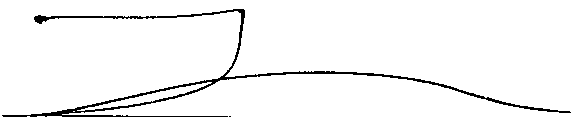
17. House(s) of Congress and Federal agencies contacted Check if None
**Department of Treasury
House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cline, John	
Costello, Ryan	
Crawford, Thomas	
Hanson, Michael	Chief of Staff to Congressman Sam Johnson
Murray, Jefferies	Chief of Staff to Congressman Bud Cramer

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

0000383428

Signature  Date 8/1/2005

