

Clerk of the House of Representatives
 Legislative Resource Center
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 Washington, DC 20515

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 Washington, DC 20510

SECRETARY OF THE SENATE

02 AUG 16 AM 10:24

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>POLICY DIRECTIONS INC.</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>818 Connecticut Avenue, N.W., Suite 225, Washington, D. C. 20006</u>			
3. Principal Place of Business (if different from line 2) City: <u>Same as above</u> State/Zip (or Country): _____			
4. Contact Name	Telephone	E-mail (optional)	5. Sen
<u>Frankie L. Trull</u>	<u>202-776-0071</u>	<u>fltrull@poldir.com</u>	<u>31747</u>
7. Client Name <input type="checkbox"/> Self <u>Philip Morris Management Corp./Kraft General Foods Division</u>			6. Hou <u>32112</u>

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) OR Year End (July

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇔ Termination Date _____ 11. No Lc

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>20,000.00</u> <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for t period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ <small>Expenses (n</small></p> <p>14. REPORTING METHOD. Check box to ir accounting method. See instructions for descript</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA c</p> <p><input type="checkbox"/> Method B. Reporting amounts under section Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section Internal Revenue Code</p>
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Signature Frankie L. Trull

Printed Name and Title Frankie L. Trull, President

Registrant Name POLICY DIRECTIONS INC. Client Name Philip Morris Management Cor Kraft General Foods Divisio

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which you were engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each general issue area as requested. Attach additional page(s) as needed.

15. General issue area code F00 (one per page)

16. Specific lobbying issues

FDA regulation

Food safety

Food security

17. House(s) of Congress and Federal agencies contacted Check if None

Department of Health & Human Services

FDA

House of Representatives

U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Frankie L. Trull	
Kathleen (Kay) Holcombe	
Steven L. Kopperud	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Frankie L. Trull Date August 12,

Printed Name and Title Frankie L. Trull, President

Registrant Name POLICY DIRECTIONS INC.

CLIENT NAME

Philip Morris Management Co
Kraft General Foods Divisio

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

Sugar Program
Coffee importation

17. House(s) of Congress and Federal agencies contacted

Check if None

Department of Health & Human Services
FDA
House of Representatives
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Frankie L. Trull	
Kathleen (Kay) Holcombe	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature Frankie L. Trull

Date August 12, 200

Printed Name and Title Frankie L. Trull, President

