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SECRETARY OF THE SENATE
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <i>American Cable Association</i>			
2. Address <input type="checkbox"/> Check if different than previously reported <i>One Parkway Center</i>			
3. Principal Place of Business (if different from line 2) City: <i>Pittsburgh</i> State/Zip (or Country) <i>PA 15220</i>			
4. Contact Name <i>Matthew M. Polka</i>	Telephone <i>412-922-8300</i> <i>X 14</i>	E-mail (optional) <i>mpolka@americancable.org</i>	5. Senate ID # <i>5452</i>
7. Client Name <input type="checkbox"/> Self			6. House ID # <i>3499</i>

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-D

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobby: _____

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>100,000</u> Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for descriptor.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA def</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 172</p>

Signature please see pag 4

Printed Name and Title _____

Registrant Name American Cable Association Client Name _____

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each co information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

Please see Exhibit A attached hereto.

17. House(s) of Congress and Federal agencies contacted

- U.S. House of Representatives
- U.S. Senate
- Federal Communications Commission
- Federal Trade Commission
- General Accounting Office

Check if None

- Dept. of Justice
- Rural Utility S
- Small Business Ad
- National Telecom Information

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Matthew M. Polka, American Cable Association	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature _____ Date _____

Printed Name and Title _____

Exhibit A

ACA Lobbying Points

- Department of Justice - Fox/DirecTV Merger
- Federal Communications Commission - Digital Television Transition, Retransmission Consent Abuse, Fox-DirecTV Merger, Emergency Alert System Relief for Smaller Companies, Program Access, Open Access
- Federal Trade Commission - General Electric-NBC/Vivendi Merger
- General Accounting Office - Report on Cable/Programming Rates
- House and Senate - Escalating Programming Rates and Greater Forced Tying and Bundling of Programming Services by Major Media Conglomerates, Causing Consumer Cable Rates to Rise; Need for Transparency in Programming Pricing
- House and Senate - Lack of Consumer Choice and Need for Cable Operator Consumers to Have Right to Tier High-Cost Services
- House and Senate - Retransmission Consent Abuse by Major Media Conglomerate Need for Changes in or Elimination of Retransmission Consent Laws and Regulations
- House and Senate Judiciary Committees - Fox-DirecTV Merger; Need for Conditions Placed on Major Media Merger of Broadcast, Content and Distribution
- House Commerce Committee - Digital Television Transition; Phased-in Transition in Smaller Markets and Rural Areas
- Rural Utility Service - Access to Broadband Loans and Programs
- Senate Commerce Committee - Media Ownership; Negative Consumer and Business Effects of Further Consolidation of Programming and Broadcast Entities

Registrant Name American Cattle Assoc Client Name _____

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of I (city and state or c

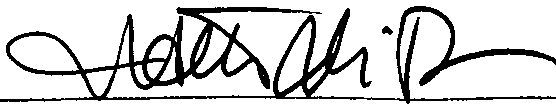
26. Name of each previously reported organization that is no longer affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the regis affiliated organization

Signature  Date 07/31/04
Printed Name and Title *Matthew M. Polka, President of American C*