

Clerk of the House of Representatives
 Legislative Resource Center
 B-106 Cannon Building
 Washington, DC 20515

Secretary of the Senate
 Office of Public Records
 232 Hart Building
 Washington, DC 20510

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>Direct Selling Association</u>			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported <u>1275 Pennsylvania Avenue, NW Suite 800 Washington DC 20004</u>			
3. Principal Place of Business (if different from line 2) City: _____ State/Zip (or Country): _____			
4. Contact Name <u>Joseph N. Mariano (202) 347-8866</u>	Telephone	E-mail (optional)	5. Senate ID # <u>12312-12</u>
7. Client Name <input type="checkbox"/> Self			6. House ID # <u>30536000</u>

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ <small>income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ <small>Expenses (nearest \$20,000)</small></p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature [Signature]
 Printed Name and Title Joseph N. Mariano, Senior Vice President, Secretary's Legal Counsel
 LD-2 (REV. 6/98) July 1 or 6

Registrant Name Direct Selling Association Client Name SELF

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

1075 Pennsylvania Ave., NW, Suite 800 Washington, DC 20004

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

Teresa Jennings

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

Signature [Signature] Date 8/11/2000

Printed Name and Title Joseph N. Mariano, Senior Vice President, Secretary Legal Counsel

Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

Permanent Normal Trade Relations - China

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
United States Senate
Office of the United States Trade Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Neil Offen</u>		<input type="checkbox"/>
<u>Joseph Mariano</u>		<input type="checkbox"/>
<u>Anna Fernald</u>		<input type="checkbox"/>
<u>John Hesse</u>		<input checked="" type="checkbox"/>
<u>Veronica Jacques</u>		<input type="checkbox"/>
<u>Kimberly Harris-Bilton</u>		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 8/11/2000
Printed Name and Title Joseph N. Mariano, Senior Vice President, Secretary + Legal Counsel

Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

Business Opportunity / multi-level marketing

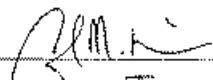
17. House(s) of Congress and Federal agencies contacted Check if None

Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Neil Offen</u>		<input type="checkbox"/>
<u>Joseph Mariano</u>		<input type="checkbox"/>
<u>John Hesse</u>		<input checked="" type="checkbox"/>
<u>Veronica Jacques</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/11/00
Printed Name and Title Joseph N. Mariano, Secretary, Senior Vice President and Legal Counsel

Registrant Name Direct Selling Association Client Name SCIF

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Section 1441 - Withholding payments to foreign persons.

17. House(s) of Congress and Federal agencies contacted Check if None

Internal Revenue Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>John Hesse</u>		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/11/2000

Printed Name and Title Joseph N. Mariano, Senior Vice President, + Legal Counsel

Registrant Name Direct Selling Association Client Name self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

Business Opportunity / multi-level marketing -
no specific legislation

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Joseph Mariano</u>		<input type="checkbox"/>
<u>Jann Hesse</u>		<input checked="" type="checkbox"/>
<u>Veronica Jurgens</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature [Signature] Date 8/11/2000
Printed Name and Title Joseph N. Mariano, Senior Vice President, Secretary & Legal Counsel