

SECRETARY OF THE SENATE

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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name  
 Organization **General Mills Inc.**

2. Address  Check if different than previously reported  
 Address 1 **601 13th Street NW, #510 South**  
 City **Washington** State **DC** Zip Code **20005** Country **USA**

3. Principal place of business (if different than line 2)  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 City \_\_\_\_\_ State/Zip or Country \_\_\_\_\_

4a. Contact Name Prefix Full Name <b>Ms. Denise Adamczyk</b>	b. Telephone number <b>202-737-8200</b>	c. E-mail <b>denise.adamczyk@genmills.com</b>	5. Senate ID # <b>16010-12</b>
7. Contact Name <input checked="" type="checkbox"/> Self <b>General Mills Inc.</b>			6. House ID # <b>31494001</b>

TYPE OF REPORT 8. Year 2001 Midyear (January 1-June 30)  OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_ 11. No Lobbying Act

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>440,000</u></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions of</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of Revenue Code</p>
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Printed Name and Title **Denise Adamczyk, Executive Assistant**



Registrant Name General Mills Inc. Client Name General Mills Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code FOO - Food Industry (Safety, Labelling, etc.) (one per page)

16. Specific lobbying issues *Add a page to continue specific issues description for this issue*

Executive - Regulatory: To seek improvements in the WIC Program.  
To seek assistance in an international trade matter  
Legislative: S.1191 (Ag FY2002 Approps Bill); S.1731 (Ag, Conservation & Rural Enhancement Act 2001)  
H.R.2330 (Agriculture FY2002 Approps Bill); H.R.2646 (Ag Act of 2001)  
H.R.3 (Economic Growth and Tax Relief Act of 2001); H.R.2149 (Trade Promotion Act 2001)

17. House(s) of Congress and Federal agencies contacted  Check if None

- US Senate
- US House of Representatives
- US Department of Agriculture
- Office of the US Trade Representative

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for it*

First Name	Name		Covered Official Position (if applicable)
	Last Name	Suffix	
Mary Catherine	Toker		
Robert	Bird		

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Printed Name and Title Denise Adamczyk, Executive Assistant

LD-2DS (Rev. 4/06)

Page 2

Registrant Name General Mills Inc. Client Name General Mills Inc.

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

Address  
City State Zip Code Country

21. Client new principal place of business (if different than line 20)

City State Zip Code Country

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

First Name	Last Name	Suffix	First Name	Last Name	Suff
1 Robert	Bird		3		
2			4		

**ISSUE UPDATE**

Find the code to select below.

24. General lobbying issues that no longer pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)
	Address City C/S/Z	City State Country
	Address City C/S/Z	City State Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1 2 3

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Street Address City	Address State/Province Country	Principal place of business (city and state or country) City State Country	Amount of contribution for lobbying activities	Ow per cie

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, affiliated organization

1 3 5  
2 4 6

Asst. page for 1000

Printed Name and Title Denise Adamczyk, Executive Assistant

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