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05 AUG -4 PM 2:53

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name Ricchetti Incorporated			
2. Address <input type="checkbox"/> Check if different than previously reported 1001 G Street NW Suite 600 East Washington DC 20001 US			
3. Principal place of business (if different than line 2) City State/Zip or Country			
4a. Contact Name Mr. James Heimbach	b. Telephone number 202-879-9367	c. E-mail jay@ricchettiinc.com	5. Senate ID # 62778-4
7. Client Name <input type="checkbox"/> Self Magazine Publishers Association			6. House ID # 353950

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) OR Year End (July 1-December 31)


9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Act

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>90,000</u></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of opt</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of Revenue Code</p>
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Edit >

Signature  Date 8/4/05

Printed Name and Title James Heimbach, Vice President

Registrant Name Ricchetti Incorporated Client Name Magazine Publishers Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code POS - Postal (one per page)

16. Specific lobbying issues

Issues pertaining to reform of the postal service of the United States, including the following legislative items:

 S. 662, the Postal Accountability and Enhancement Act
 HR 22, the Postal Accountability and Enhancement Act

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. Senate
 U.S. House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

	Name	Covered Official Position (if applicable)
Steve	Ricchetti	
Jeff	Ricchetti	
Lisa	Kountoupes	
Luke	Albee	Chief of Staff to Senator Patrick Leahy (VT)
James	Heimbach	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date _____

Printed Name and Title James Heimbach, Vice President

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Registrant Name Ricchetti Incorporated Client Name Magazine Publishers Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code MMM - Medicare/Medicaid (one per page)

16. Specific lobbying issues

Issues pertaining to direct-to-consumer advertising of pharmaceuticals

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. Senate
U.S. House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

	Name	Covered Official Position (if applicable)
Steve	Ricchetti	
Jeff	Ricchetti	
Lisa	Kountoupes	
Luke	Albee	Chief of Staff to Senator Patrick Leahy (VT)
James	Heimbach	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title James Heimbach, Vice President

LD-2DS (REV. 4/03)

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Registrant Name Ricchetti Incorporated Client Name Magazine Publishers Association

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15. General issue area code TRA - Transportation (one per page)

16. Specific lobbying issues

Issues pertaining to the mandatory fuel surcharge, including the following legislative item:
HR 3, the Transportation Equity Act

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. Senate
U.S. House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name		Covered Official Position (if applicable)
James	Heimbach	
Lisa	Kountoupes	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title James Heimbach, Vice President

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15. General issue area code CIV - Civil Rights/Civil Liberties (one per page)

16. Specific lobbying issues

Issues pertaining to the establishment of a federal shield law for reporters, including:
 S 1419, the Free Flow of Information Act
 HR 581, the Free Flow of Information Act

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. Senate
 U.S. House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

	Name	Covered Official Position (if applicable)
Steve	Ricchetti	
Jeff	Ricchetti	
Luke	Albee	Chief of Staff to Senator Patrick Leahy (VT)
Lisa	Kountoupes	
James	Heimbach	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Registrant Name Ricchetti Incorporated Client Name Magazine Publishers Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code CSP - Consumer Issues/Safety/Protection (one per page)

16. Specific lobbying issues

Issues pertaining to data security and privacy

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. Senate
U.S. House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

	Name	Covered Official Position (if applicable)
Steve	Ricchetti	
Jeff	Ricchetti	
Lisa	Kountoupes	
Luke	Albee	Chief of Staff to Senator Patrick Leahy (VT)
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19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title James Heimbach, Vice President

LD-2DS (REV. 4/03)

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Registrant Name Ricchetti Incorporated Client Name Magazine Publishers Association

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different than line 20)

City

State/Zip

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

Lisa

Kountoupes

ISSUE UPDATE

24. General lobbying issues that **no longer** pertain

TAX

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

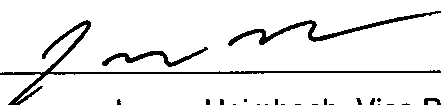
FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Or per cli

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant affiliated organization

Signature



Date

8/4/05

