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## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name			
Blue Cross and Blue Shield of Florida, Inc.			
2. Address <input type="checkbox"/> Check if different than previously reported			
4800 Deerwood Campus Parkway (DCC 3-4)			
3. Principal Place of Business (if different from line 2)			
City: Jacksonville		State/Zip (or Country) Florida 32246	
4. Contact Name	Telephone	E-mail (optional)	5. Senate ID #
Michael R. Hightower	(904) 905-6268		6382-12
7. Client Name	<input checked="" type="checkbox"/> Self		6. House ID #
			31400000

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_

11. No Lobbying

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more  ⇨ \$ \_\_\_\_\_  
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000

\$10,000 or more  ⇨ \$ \$320,000  
Expenses (nearest \$20,000)

**14. REPORTING METHOD.** Check box to indicate accounting method. See instructions for description of

- Method A.** Reporting amounts using LDA definition
- Method B.** Reporting amounts under section 603: Internal Revenue Code
- Method C.** Reporting amounts under section 162: Internal Revenue Code

Signature 

Printed Name and Title Michael R. Hightower, Vice President, Govt. and Leg. Relations

LD-2 (REV. 6/98)

P

Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BUD (one per page)

16. Specific lobbying issues

- Medicare Contractor Funding
- Labor, HHS Appropriations Bills -- Medicare contractor funding only
- Medicare+Choice Program Funding
- The Consolidated Appropriations Act, 2004 (H.R. 2673)

17. House(s) of Congress and Federal agencies contacted

- U.S. House
- U.S. Senate
- Centers for Medicare and Medicaid

Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffrey R. Wollitz	
Cyrus Jollivette	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the reg engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, p information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues

- Healthcare reform -- General, uninsured, insurance reform, market reform.
- "Patient Protection Act" (H.R. 2563); "The ERISA Clarification Act" (H.R. 596)--en
- "Patient Safety and Quality Improvement Act" (H.R. 663)(S. 720) -- entire bill
- "Small Business Health Fairness Act of 2003" (H.R. 660) (S. 545) --entire bill
- "Patients First Act of 2003" (S.11) -- entire bill
- "Help Efficient, Accessible, Low Cost, Timely Health Care Act" (H.R. 5) -- entire
- FEHBP benefits, cost accounting standards with regard to FEHBP
- "Mental Health Equitable Treatment Act of 2003" (H.R. 953) (S.486)

17. House(s) of Congress and Federal agencies contacted  Check if None

- U.S. House
- U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffrey R. Wollitz	

9. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR(cont) (one per page)

16. Specific lobbying issues

"Health Savings and Affordability Act of 2003" (H.R. 2596) -- Health savings accounts  
"The Health Care that Works for All Americans Act" (S.581); "Small Business Health  
Affordability Act" (H.R. 450)-- tax credits for the purchase of health insurance

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffry R. Wollitz	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the regi engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, pr information as requested. Attach additional page(s) as needed.

15. General issue area code MMM (one per page)

16. Specific lobbying issues

"Medicare Prescription Drug and Modernization Act of 2003" (H.R. 1)(S. 1) -- entir Medicare Reform legislation (H.R. 2473) (H.R. 810) Medicare reform, Medigap reform, Medicare+Choice, Medicare contractor reform, Medic liability, Medicare prescription drug benefit End Stage Renal Disease demonstration project funding/extension

17. House(s) of Congress and Federal agencies contacted  Check if None  
U.S. House  
U.S. Senate  
Centers for Medicare and Medicaid

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffry R. Wollitz	
Cyrus Jollivette	
Marilyn Thompson	

9. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code PHA (one per page)

16. Specific lobbying issues

Consumer Access to Generic Drugs (Gregg/Schumer generic drug bill)  
"Greater Access to Affordable Pharmaceuticals Act" (S. 1225) (H.R. 2491)

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. Senate  
U.S. House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffrey R. Wollitz	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the regi engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, pr information as requested. Attach additional page(s) as needed.

15. General issue area code VET (one per page)

16. Specific lobbying issues

"Veterans Health Care Cost Recovery Act" (H.R. 1562) -- Reimbursement of VA hospit private health plans

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House  
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jeffry R. Wollitz	

9. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_



Registrant Name BCBS of Florida

Client Name \_\_\_\_\_

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

**ISSUE UPDATE**

24. General lobbying issues previously reported that no longer pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Busin (city and state or count
See attachment A	See Attachment A	See attachment A

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ow per clie

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, affiliated organization

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name and Title \_\_\_\_\_

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## Attachment A

## Affiliated Organizations

## 25. Add the following affiliated organizations

<u>Name</u>	<u>Address</u>	<u>Principle Place of Business</u>
First Coast Service Options, Inc.	532 Riverside Avenue Jacksonville, FL. 32202	Jacksonville, FL.
Florida Combined Life Insurance Company, Inc.	8665 Baypine Road Jacksonville, FL. 32256	Jacksonville, FL.
Health Options, Inc.	P.O. Box 44165 Jacksonville, FL. 32231	Jacksonville, FL.
Navigy, Inc.	4800 Deerwood Campus Parkway Jacksonville, FL. 32246	Jacksonville, FL.
Tri Centurion, LLC	300 Arbor Lake Drive Suite 800 Columbia, SC 29202-3282	Columbia, SC
Trammell and Company	1220 19th Street, N.W. Suite 804 Washington D.C. 20036	Washington D.C.
Jorden Burt LLP	1025 Thomas Jefferson St. Suite 400 East Washington D.C. 20007-0805	Washington D.C.

