

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE

04 OCT -6 PM 3:36

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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>Alfonso V Guida, Jr., President, Guide Consulting Services, Inc</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>2121 K St, N.W. Suite 300,</u>			
3. Principal Place of Business (if different from line 2) City: <u>Washington,</u> State/Zip (or Country) <u>DC</u>			
4. Contact Name <u>Al Guida</u>	Telephone <u>202-331-1120</u>	E-mail (optional) <u>aguida@vancomm.com</u>	5. Senate ID # _____
7. Client Name <input type="checkbox"/> Self <u>American Financial Services Association (AFSA)</u>			6. House ID # _____

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-D

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇒ Termination Date _____

11. No Lobbyi

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input checked="" type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Expenses (nearest \$20</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA defir</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 60 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 16 Internal Revenue Code</p>
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Signature

Printed Name and Title

Alfonso U. Guido, Jr., President, Guido Consulting SPN

LD-2 (REV. 6/98)

Registrant Name Alfonso Guida, Jr. Client Name AFSA

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code FIN/EDU (one per page)

16. Specific lobbying issues

~~*~~ Increasing financial education in the nation's school systems
~~*~~ Labor/Health & Human Services Appropriation Bill - H

17. House(s) of Congress and Federal agencies contacted

Check if None

House of Representatives
U.S. Senate

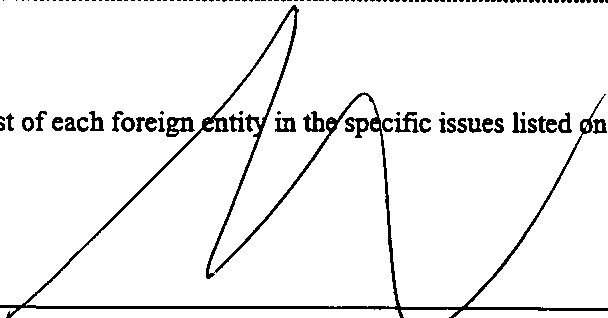
18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Al Guida	
Laura Levine	
Susie Irvine	
George McElwee	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date

Oct. 6 2004

Printed Name and Title Alfonso V. Guinda, Jr., President, Guide Consulting Sp

Form LD-2 (Rev. 6/98)

Page