

Clerk of the House of Representatives
Legislative Resource Center
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Washington, DC 20515

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Office of Public Records
232 Hart Building
Washington, DC 20510

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SECRETARY OF T.
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration June 15, 2003

4. House Identification Number _____ Senate Identification Number _____

REGISTRANT

3. Registrant name Loeffler Jonas & Tuggey LLP
 Address 755 East Mulberry, Suite 200
 City San Antonio State TX Zip 78212
4. Principal place of business (if different from line 3)
 City _____ State/Zip (or Country) _____
5. Telephone number and contact name
(210) 354-4300 Contact W. James Jonas III E-mail (optional) _____
6. General description of registrant's business or activities Law Firm

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check box labeled "Self" and proceed to line 10.* Self

7. Client name Pearson Education
 Address One Lake Street, 2C10
 City Upper Saddle River State NJ Zip 07458
8. Principal place of business (if different from line 7)
 City _____ State/Zip (or Country) _____
9. General description of client's business or activities: education programs

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first act lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applicable)
Tom Loeffler	W. James Jonas III
Jon Plebani	Mark Franz
Daniel Cohen	Michael Frazier
Jose Martinez	



Registrant Name Loeffler Jonas & Tuggey LLP Client Name Pearson Education

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, EDU

12. Specific lobbying issues (current and anticipated)

Federal funding of local education initiatives and programs

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No => Go to line 14.

Yes ↓ Complete the rest of this section for each entity meeting the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)
.....

FOREIGN ENTITIES

14. Is there any foreign entity that:


- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No => Sign and date the registration.

Yes ↓ Complete the rest of this section for each matching the criteria above, then sign and date the registration.

Name	Address	Principal place of Business (city and state or country)	Amount of Contribution for lobbying activities	Own percentage in client
Pearson PLC	80 Strand	London, WC 2R_ORL UK		

[Handwritten signature]

Signature  Date 10-20-03

Printed Name and Title W. James Jonas III, Partner