Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510 SECRETARY OF O4 FEB 20 1

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

| Kellogg Company | | | |
|--|--|---|---|
| | | | |
| 2. Address | ent than previously reported | | * |
| One Kellogg Square | | | |
| 3. Principal Place of Business (if differ | rent from line 2) | | |
| Battle Creek | Mich | igan 49016 | |
| | *************************************** | p (or Country) | |
| 4. Contact Name | Telephone | E-mail (optional) | |
| George A. Franklin | (269) 961-2820 | george.franklin@kellogg.com | 21335-12 |
| 7. Client Name Self | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | 6. House ID # |
| Self | | | 30087000 |
| | | _ | |
| TYPE OF REPORT | • | | ear End (July 1-Decei |
|). Check if this filing amends a | previously filed version of this | report 🔲 | |
| | | _ | |
| 10. Check if this is a Terminati | on Report 🔲 🖈 Termination | on Date | 11. No Lobbying |
| INCOME OD EVDI | | | , , |
| INCUME OR EATI | ENSES - Complete Eith | ner Line 12 OR Line 13 | |
| | ENSES - Complete Eith | ner Line 12 OR Line 13 | |
| | ying Firms | T | zations |
| 12. Lobby | ying Firms | 13. Organi EXPENSES relating to lobbying act | zations |
| 12. Lobby INCOME relating to lobbying period was: | ying Firms g activities for this reporting | 13. Organi EXPENSES relating to lobbying act period were: Less than \$10,000 □ \$10,000 or more ☑ ⇔ \$ | zations ivities for this reporti |
| 12. Lobby INCOME relating to lobbying period was: Less than \$10,000 | ying Firms g activities for this reporting | 13. Organi EXPENSES relating to lobbying act period were: Less than \$10,000 □ \$10,000 or more ☑ ⇔ \$ | zations ivities for this report |
| 12. Lobby INCOME relating to lobbying period was: Less than \$10,000 □ \$10,000 or more □ ⇔ \$ Provide a good faith estimate, | ying Firms g activities for this reporting Income (nearest \$20,000) rounded to the nearest \$20,000 | 13. Organi EXPENSES relating to lobbying act period were: Less than \$10,000 \$10,000 or more \$\simeq\$ \$\square\$ 14. REPORTING METHOD. Check accounting method. See instructions | zations ivities for this report \$333,238.00 xpenses (nearest \$20,000) |
| INCOME relating to lobbying period was: Less than \$10,000 □ \$10,000 or more □ ▷ \$ Provide a good faith estimate, of all lobbying related incom | ying Firms g activities for this reporting Income (nearest \$20,000) | 13. Organi EXPENSES relating to lobbying act period were: Less than \$10,000 \$10,000 or more \$\sigma \cdot | zations ivities for this report \$333,238.00 xpenses (nearest \$20,000) ck box to indicate experience of operation of operations. |
| INCOME relating to lobbying period was: Less than \$10,000 □ \$10,000 or more □ ⇔ \$ Provide a good faith estimate, of all lobbying related incom | Income (nearest \$20,000) rounded to the nearest \$20,000 erom the client (including ally any other entity for lobbying | 13. Organi EXPENSES relating to lobbying act period were: Less than \$10,000 \$10,000 or more \$\rightarrow\$ \$\rightarrow\$ E 14. REPORTING METHOD. Check accounting method. See instructions \$\rightarrow\$ Method A. Reporting amounts | \$333,238.00 \$333,238.00 xpenses (nearest \$20,000) ck box to indicate experience of operation of operation of the content of |

| Signature — — — | Date | |
|------------------------|------|-----------|
| Printed Name and Title | | |
| LD-2 (REV. 4/03) | | PAGE 1 of |

| Registrant Name | Kellogg Company | Client Name | Self |
|--|---|-------------------------------|---|
| engaged in lobbying o | | ing the reporting period. | ct the general issue areas in which the Using a separate page for each code |
| 15. General issue area | code AGR (one | e per page) | |
| 16. Specific lobbying i | ssues | | |
| Food Safety Sugar Price Reform | | | , |
| 17. House(s) of Congre | ess and Federal agencies | contacted | eck if None |
| United States Sena United States Depa | se of Representatives ate artment of Agriculture vidual who acted as a lobl | oyist in this issue area | |
| | Name | c | overed Official Position (if applicable) |
| George Franklin, VP - | Worldwide Government Rela | itions | |
| Tiffany M. Moore, Mgr | Government Affairs | | |
| *************************************** | | | * |
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| *************************************** | | | |
| | | | |
| 19. Interest of each fore | eign entity in the specific is | ssues listed on line 16 above | e |
| Signature | | | Date |

| Printed Name and Title | | · · · · · · · · | | | |
|------------------------|------|-----------------|------|-------------|--|
| | | | | | |
| Form LD-2 (Rec. 4/03) | | | | Page 2 | |

| Registrant Name | Kellogg Company | Client Name | Self |
|--|---|---|---|
| engaged in lobbying or information as requeste | n behalf of the client dur d. Attach additional page | ing the reporting period (s) as needed. | ect the general issue areas in which the L. Using a separate page for each code |
| 15. General issue area of | code(one | e per page) | |
| 16. Specific lobbying is | | | |
| Duty/tariff tax issues | | | |
| | ess and Federal agencies of Representatives | contacted | heck if None |
| United States Sena | te <u> </u> | | |
| 18. Name of each indiv | idual who acted as a lob | byist in this issue area | * |
| | Name | | Covered Official Position (if applicable) |
| George Franklin, VP - V | Vorldwide Government Rela | itions | |
| Tiffany M. Moore, Mgr. | - Government Affairs | | 112412411111111111111111111111111111111 |
| | | | • |
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| | | | . (|
| 19. Interest of each fore | ign entity in the specific is | ssues listed on line 16 abo | ve 🔽 Check if None |
| Signature | | | Date |

| Printed Name and Title | | |
|------------------------|------|---|
| | | |
| Form LD-2 (Rec. 4/03) | Page | 3 |

| Registrant Name | Kellogg Company | Client Name | | Self |
|---|--------------------------------|------------------|-----------------|--|
| engaged in lobbying on | | g the reporting | | ral issue areas in which the parate page for each code |
| 15. General issue area co | ode FOO (one p | er page) | | |
| 16. Specific lobbying iss | sues | | | |
| Food Labeling Regulati | ions | | | |
| 17. House(s) of Congres | s and Federal agencies con | itacted | ☐ Check if None | : |
| United States House United States Senate Federal Trade Comm Food and Drug Admi 18. Name of each indivi | e nission | st in this issue | area | |
| | Name | | Covered Officia | al Position (if applicable) |
| George Franklin, VP - W | orldwide Government Relation | าร | | |
| Tiffany M. Moore, Mgr | Government Affairs | | | |
| •••• | ••••• | · | | • |
| *************************************** | | | | |
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| | | | | . 1 |
| 19. Interest of each forei | gn entity in the specific issu | | 16 above 🔽 (| Check if None |
| Signature | | | Date | · |

| Printed Name and Title | | |
|------------------------|---|-------|
| | • | 4 |
| Form LD-2 (Rec. 4/03) | | Page4 |

| Registrant Name | Kellogg Company | _ Client Name | Self | |
|---|---|--------------------------|-----------------------------|---|
| LOBBYING ACT engaged in lobbying information as reques | IVITY. Select as many code on behalf of the client during sted. Attach additional page(s) a code (one per | the reporting as needed. | | |
| 16. Specific lobbying | g issues | | | |
| International Custor International Tariff I | | | | |
| 17. House(s) of Cons | gress and Federal agencies con | tacted | ☐ Check if None | |
| Customs Service United States De United States De United States De Executive Office | partment of Agriculture partment of Commerce partment of State | | area | |
| | Name | | Covered Official Position (| if applicable) |
| George Franklin, VP | - Worldwide Government Relation | ns | | |
| Tiffany M. Moore, M | gr Government Affairs | | | *************************************** |
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| | | | | . (|
| 19. Interest of each fo | oreign entity in the specific issue | es listed on line | 16 above | None |
| Signature | Filing #2c9d5c0a-72f0-496b-ab6 | 60-cf53da29507 | Date 2/12/0 | 4 |

| Printed Name and Title | George A. Franklin, Vice Pres Worldwide Government Relations | | |
|------------------------|--|--|--|
| | | | |

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