Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 13, 2008

# LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)	
Check if this is an Amended Registration	1. Effective Date of Registration Jan 01, 2008
2. House Identification Number	Senate Identification Number 40022172-75
REGISTRANT	

- 3. Registrant Name: ALTRIUS GROUP, LLC Address: 316 Pennsylvania Avenue, SE Suite 403 City: Washington State: DC Zip: 20003
- 4. Principal place of business (if different from line 3):
- 5. Telephone number and contact name: 2025444300 Contact: WILLIAM J. MORLEY E-mail(optional): wmorley@altriusgroup.com
- 6. General description of registrant's business or activities: Lobbying, government relations, global strategic consulting

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

- 7. Client name: PFIZER, INC Address: 235 EAST 42ND STREET City: NEW YORK State: NY Zip: 10017
- 8. Principal place of business (if different from line 7):
- 9. General description of client's business or activities: Pharmaceutical innovator

## LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: MORLEY, WILLIAM Covered Official Position (if applicable): N/A

### LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

12. Specific lobbying issues (current and anticipated):

Advancement of global recognition and enforcement of U.S. intellectual property rights; counterfeiting and piracy issues, free trade agreement with Korea

### AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period and 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual periodin whole or in major part plans, supervises or controls the registrant's lobbying activities?

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Registrant Name: ALTRIUS GROUP, LLC Client Name: PFIZER, INC

X) No, then go to line 14.
Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.
FOREIGN ENTITIES  14. Is there any foreign entity that:     a) holds at least 20% equitable ownership in the client or any organization identified on line 13; <b>OR</b> b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or an organization identified on line 13; <b>OR</b> c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?
X No, then sign and date the registration. Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.
Signature: ON FILE Date: Feb 13, 2008
Printed Name and Title: WILLIAM J. MORLEY PRESIDENT & CEO.

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