

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

BLUE CROSS & BLUE SHIELD ASSN

2. Address:

1310 G ST NW, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

City: 1310 G STREET, N.W. State/Zip(or Country): DC 20005

4. Contact Name: WILLIAM A. BRESKIN

Telephone: 202-942-1064

E-mail (optional): william.breskin@wro.bcbsa.com

Senate ID #: 6358-12

House ID #: 315760000

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2004 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 2,700,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☒ **Method A.** Reporting amounts using LDA definitions only
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

S2810 and HR5006 "DOL, HHS, Education, and Related Agencies Appropriations Act 2005" - sections pertaining to Medicare Contractor Funding only; HR4818 "Consolidated Appropriations Act 2005" - sections pertaining to Medicare Contractor Funding only Funding for "Drug Comparative Effectiveness Research"

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: NORTH, NAN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

AHPs: HR4281 "Small Business Health Fairness Act 2004" and S545 & HR660 "Small Business Health Fairness Act of 2003"; BCBSA Uninsured Proposals (No Bill); Uninsured issues; Patient Safety: S720 "Medical Safety Bill" and HR877 "Patient Safety Improvement Act of 2003"; Medical Malpractice; HIPAA Privacy Issues; Health IT Issues; Individual Insurance Market Reform; Oxley Baker Insurance Reform (no bill); Reinsurance/StopLoss; TAA: Amendment to FSC/ETI Bill; HSAs; Treasury HSA Regulatory Guidance; Patients' Bill of Rights; S2806 Section 513 and HR4818 DivH Section 513 "FEHBP Exemption from Cost Accounting Standards"; HR3751 "To Require OPM to Study Dental and Vision Benefits for Federal Employees"; HR4844, HR5295 and S2657 "Federal Employee Dental and Vision Benefits Enhancement Act of 2004".

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

Office of Management & Budget (OMB)

SENATE

Treasury, Dept of

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: COSTLE, ELIZABETH

Covered Official Position (if applicable): N/A

Name: DIDAWICK, KATHY

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: EWING, GARRY

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: GIERER, GREGORY

Covered Official Position (if applicable): N/A

Name: HALTMEYER, KRIS

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVEN

Covered Official Position (if applicable): N/A

Name: LEHNHARD, MARY NELL

Covered Official Position (if applicable): N/A

Name: MUSKER, JOE

Covered Official Position (if applicable): N/A

Name: NYQUIST, CHRISTINA

Covered Official Position (if applicable): N/A

Name: SEROTA, SCOTT

Covered Official Position (if applicable): N/A

Name: SMALDORE, STEPHANIE

Covered Official Position (if applicable): N/A

Name: TRIMBLE, BERRY

Covered Official Position (if applicable): N/A

Name: WOJCIAK, ADAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare Modernization Act (HR1 and S1); S2562 "Medicare Quality Improvement Act of 2004"; Medicare PPO Regions; Medicare Advantage; Medicare Contractor Reform; and Medigap.

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

Office of Management & Budget (OMB)

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: ERICKSEN, JACK

Covered Official Position (if applicable): N/A

Name: FOX, ALISSA

Covered Official Position (if applicable): N/A

Name: HANDELMAN, JUSTINE

Covered Official Position (if applicable): N/A

Name: LAPIERRE, STEVE

Covered Official Position (if applicable): N/A

Name: LEHNHARD, MARY NELL

Covered Official Position (if applicable): N/A

Name: SEROTA, SCOTT

Covered Official Position (if applicable): N/A

Name: WOJCIAK, ADAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD ASSN Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Medicare Modernization Act - sections pertaining to Drug Issues; Drug Comparative Effectiveness Research; Generic Drugs; U.S. Pharmacopeia

17. House(s) of Congress and Federal agencies contacted:
Centers For Medicare and Medicaid Services (CMS)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ANDREA

Covered Official Position (if applicable): LEGISLATIVE ASSISTANT (SEN. MICHAEL CRAPO)

Name: CERISANO, JOHN

Covered Official Position (if applicable): N/A

Name: NORTH, NAN

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2005

Printed Name and Title: JACK ERICKSEN - DIRECTOR, CONGRESSIONAL RELATIONS