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**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

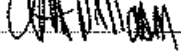
1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>	
2. Address <input type="checkbox"/> Check if different than previously reported <b>700 Thirteenth Street, NW, Suite 400 Washington DC 20005</b>	
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)	
4. Contact Name <b>Arthur D. Mason</b>	5. Senate ID # <b>8453-2613</b>
7. Client Name <input type="checkbox"/> Self <b>MEMORIAL HEALTH SYSTEM</b>	6. House ID # <b>30223251</b>

**TYPE OF REPORT** 8. Year 2000 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report   
 10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_ 11. No Lobbying Activity

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p><b>12. Lobbying Firms</b></p> <p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$140,000.00</u>  <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____  <small>Expenses (nearest \$20,000)</small></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Signature  Date 2/14/2001

Printed Name and Title Arthur D. Mason - Senior Vice President Page 1 of 2

Registrant Name: Cassidy & Associates, Inc.

Client Name: MEMORIAL HEALTH SYSTEM

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues  
H.R.4635/Senate, Department of Veterans Affairs and Housing and Urban Development, and Independent Agencies Appropriations Act, 2001, Cardiology Center  
H.R.4577/S.2553, Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Act, 2001, Cardiology Rural Health Outreach

17. House(s) of Congress and Federal agencies contacted  
House of Representatives  
Senate

Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Mason, Arthur D.		No
Neal, Laura		No
Rinaldo, Diane	Legis. Correspondent, Ofc of Sen. Snowe	No

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 2/14/2001

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