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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name The Macon Edwards Company			
2. Address <input type="checkbox"/> Check if different than previously reported 600 Pennsylvania Avenue, SE Suite 320 Washington, DC DC 20003 USA			
3. Principal place of business (if different than line 2) City _____ State/Zip or Country _____			
4a. Contact Name Mrs. Mara Peltz	b. Telephone number 202 969-8110	c. E-mail mpeltz@themec.com	5. Senate ID # 13200-134
7. Client Name <input type="checkbox"/> Self General Mills	6. House ID # 32991012		

TYPE OF REPORT 8. Year 2006 Midyear (January 1-June 30) OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇒ Termination Date _____

11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>20,000</u></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____</p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of option.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions or</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of Internal Revenue Code</p>
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Senate Password

Signature Mara R Peltz Date 8/2/2006

Printed Name and Title Mara Peltz, Vice President

1810610001

Digitally signed by Mara R Peltz
DN: cn=Mara R Peltz, o=EDS, ou=EDS Business Representatives, ou=ACES Trustee
Business Certificate
Reason: I am the author of the document
Date: 2006.08.02 17:46:22 -0400



Registrant Name The Macon Edwards Company Client Name General Mills

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code FOO - Food Industry (Safety, Labeling, etc.) (one per page)

16. Specific lobbying issues

Monitor WIC program.

17. House(s) of Congress and Federal agencies contacted None House Senate Other

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18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Macon Edwards	
Mara Peltz	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date 8/2/2006

Printed Name and Title Mara Peltz, Vice President

000190182

Registrant Name The Macon Edwards Company Client Name General Mills

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different than line 20)

City _____ State/Zip _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Owned percent client

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant, client or affiliated organization

Signature _____ Date 8/2/2006

Printed Name and Title Mara Peltz, Vice President

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