

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

NEWSPAPER ASSN OF AMERICA

2. Address:

529 14TH ST NW #440, WASHINGTON, DC 20045

3. Principal place of business (if different from line 2):

4. Contact Name: PAUL BOYLE

Telephone: 202-638-4784

E-mail (optional): boylep@naa.org

Senate ID #: 29298-12

House ID #: 31218000

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2004 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 962,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only

☒ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

Direct-to-Consumer Advertising of Prescription Drugs Weight-Loss Advertising CAN-SPAM Act Junk Fax Prevention Act (HR4600/S.2603)

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE M.

Covered Official Position (if applicable): N/A

Name: HODO, LORI MICHELE

Covered Official Position (if applicable): N/A

Name: STRUM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CON (one per page)

16. Specific lobbying issues:

First Amendment/Freedom of Information Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MIA (one per page)

16. Specific lobbying issues:

Media ownership rules

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

HOUSE OF REPRESENTATIVES

SENATE

White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE M.

Covered Official Position (if applicable): N/A

Name: HODO, LORI MICHELE

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: POS (one per page)

16. Specific lobbying issues:

Postal Accountability and Enhancement Act (HR 4341/S.2468)

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

U.S. Postal Service (USPS)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSER, KATHERINE M.

Covered Official Position (if applicable): N/A

Name: HODO, LORI MICHELE

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Estate Tax Repeal Deductibility of Advertising Expenses Tax Provisions Affecting Manufacturer (Jobs Act: HR 4520/S.1637) 30-Year Treasury Note/Pension Plans

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE M.

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSN OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TEC (one per page)

16. Specific lobbying issues:

Telemarketing Sales Rule Telephone Consumer Protection Act Regulations FCC Portability Rule

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2005

Printed Name and Title: PAUL J. BOYLE - SENIOR VICE PRESIDENT/PUBLIC POLICY