Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 18, 2005

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

1. Registrant Name: STRATEGIC MARKETING INNOVATIONS INC 1020 19TH STREET, NW. SUITE 375, WASHINGTON, DC 20036 3. Principal place of business (if different from line 2): 4. Contact Name: GLEN MANDIGO Telephone: 202467-5459 E-mail (optional): glen@strategicmi.com Senate ID #: 60550-2067 House ID #: 7. Client Name: Self UNIVERSITY OF DAYTON TYPE OF REPORT __ Midyear (January 1 - June 30): 🔲 OR Year End (July 1 - December 31): 🔀 9. Check if this filing amends a previously filed version of this report: 10. Check if this is a Termination Report:

=> Termination Date: 11. No Lobbying Activity: INCOME OR EXPENSES Complete Either Line 12 OR Line 13 12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000: -\$10,000 or more: X => Income (nearest \$20,000): 20,000.00 Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). 13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000: -\$10,000 or more: => Expenses (nearest \$20,000); 14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.

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LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ECN (one per page)
- 16. Specific lobbying issues:

HR 4614 House and Senate E&W Approps. and House and Senate HUD Approps. Funding for brownfield property redevelopment in Dayton, OH.

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: GILLMAN, MARK T. Covered Official Position (if applicable): N/A Name: MANDIGO, GLENTON T. Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: EDU (one per page)
- 16. Specific lobbying issues:
- $\label{eq:hamiltonian} \mbox{HR 5006\,LHHSED House and Senate Appropriations. Funding for educational programs.}$
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: GILLMAN, MARK T. Covered Official Position (if applicable): N/A Name: MANDIGO, GLENTON T. Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: LAW (one per page)
- 16. Specific lobbying issues:
- HR 4754 House and Senate CJS Appropriations. Funding for cybercrime research.
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: GILLMAN, MARK T. Covered Official Position (if applicable): N/A Name: MANDIGO, GLENTON T. Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TRA (one per page)
- 16. Specific lobbying issues:
- HR 5025 House and Senate Transportation Appropriations. Funding for transportation research.
- 17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: GILLMAN, MARK T. Covered Official Position (if applicable): N/A Name: MANDIGO, GLENTON T. Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 18, 2005

Printed Name and Title: GLENTON MANDIGO - EXECUTIVE VICE PRESIDENT