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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 3/15/2004

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Fleishman-Hillard Inc.

Address 200 N. Broadway

City St. Louis

State MO

Zip 63102

4. Principal place of business (if different from line 3)

City _____

State/Zip (or Country) _____

5. Telephone number and contact name

Contact David LaValle

E-mail (optional) lavalled@

6. General description of registrant's business or activities

Public Relations and Government Relations Consulting

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check labeled "Self" and proceed to line 10.* *Self*

7. Client name Geocell Systems Inc.

Address Pier 54, Terry Francois Blvd.

City San Francisco

State CA

Zip 94107

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Design and Manufacturing

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Al Arellanes	
David LaValle	

Registrant Name Fleishman-Hillard Inc. Client Name Geocell Systems Inc.

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, pa

DEF DIS HOM

12. Specific lobbying issues (current and anticipated)

Seeking appropriations in the FY05 Energy and Water, Homeland Security, and Department of Defense Appropriations bills to allow client's technology to be utilized by the Corps of Engineers, FEMA, and the U.S military.

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the regist a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activitie

No ⇔ Go to line 14. Yes ⇓ Complete the rest of this section for each entity matching criteria above, then proceed to line 14.

Name	Address	Principal Place of Busin (city and state or countr

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsid activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the out of the lobbying activity?

No ⇔ Sign and date the registration. Yes ⇓ Complete the rest of this section for each matching the criteria above, then sign an registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature _____ Date _____

Printed Name and Title _____

Form LD-1 (Rev. 04/03)