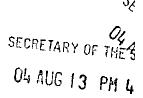
Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

Registrant Name Van Scoyoc Associates, Inc.		
2. Address Check if different than previously reported 101 Constitution Avenue, NW, Suite 600 West 3. Principal Place of Business (if different from line 2)		
State/7	ip (or Country) DC	
4. Contact Name Telephone	E-mail (optional) 5. Senate ID#	
Victor F. Klatt III (202) 638-1950	3983:	
7. Client Name Self American Association of Publishers	6. House ID #	
10. Check if this is a Termination Report □ ⇒ Termination Date 11. No Lobbying INCOME OR EXPENSES - Complete Either Line 12 OR Line 13		
12. Lobbying Firms	13. Organizations	
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reperiod were:	
Less than \$10,000 🗀	Less than \$10,000 🗖	
\$10,000 or more \$\sim \frac{1}{2} \infty \frac{1}{2} \	\$10,000 or more Expenses (nearest \$20,000 for more	
Signature		

Printed Name and Title violot 1. (State in, viola i robidone

LD-2 (REV. 6/98)

Registrant Name_Van Scoyoc Associates, Inc. Client N	ame American Association of Publishers	
LOBBYING ACTIVITY. Select as many codes as necess engaged in lobbying on behalf of the client during the report information as requested. Attach additional page(s) as need	ting period. Using a separate page for each code	
15. General issue area code EDU (one per page) 16. Specific lobbying issues		
17. House(s) of Congress and Federal agencies contacted	☐ Check if None	
U.S. House of Representatives United States Senate U.S. Department of Education		
18. Name of each individual who acted as a lobbyist in thi	s issue area	
Name	Covered Official Position (if applicable)	
Victor F. Klatt III		
D'Arcy Philps		
H. Stewart Van Scoyoc		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
19. Interest of each foreign entity in the specific issues listed or		
Signature Signature	Date 8/13/2004	
Printed Name and Title Victor F. Klatt III, Vice President Filing #1aa75257-4255-40db-b66a-eccb7486	0e511 - Page 3 of 4	

Form LD-2 (Rev.6/98)

Page