

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE  
04 AUG 13 AM 11:10

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>700 Thirteenth Street, NW, Suite 400</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)			
4. Contact Name <b>Arthur D. Mason</b>			5. Senate ID #
7. Client Name <input type="checkbox"/> Self <b>The Heartland Partnership</b>			6. House ID #

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  **OR** Year End (July 1-Dec)

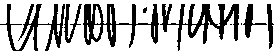
9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobby

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$100,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____ Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033 of the Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature \_\_\_\_\_  \_\_\_\_\_ Date 8/13/2004

Printed Name and Title Arthur D. Mason - Executive Vice President \_\_\_\_\_ Page \_\_\_\_\_

Registrant Name: Cassidy & Associates, Inc.

Client Name: The Heartland Partnership

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code BUD (one per page)
- 16. Specific Lobbying issues  
 FY2005, Departments of Labor, Health and Human Services, and Education  
 Appropriations Bill,  
 H.R.4613/S.2559, Department of Defense Appropriations Act, 2005,  
 FY2005, Departments of Veterans Affairs and Housing and Urban Development, and Independent Agencies  
 Appropriations Bill  
 FY2005, Departments of Commerce, Justice, and State, the Judiciary, and Related Agencies Appropriations

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
 House of Representatives  
 Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Garcia, John M	
Mason, Arthur D.	
Neal, Laura	
Riddick, Blenda	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None



Signature \_\_\_\_\_ Date 01/13/2007

Printed Name and Title Arthur D. Mason - Executive Vice President Pa