

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration 1. Effective Date of Registration 3/15/02
 2. House Identification Number _____ Senate Identification Number _____

REGISTRANT

3. Registrant Name **Clark & Weinstock**
 Address **1775 I Street NW, Ste 700**
 City **Washington,** State **DC** Zip **20006**
 4. Principal place of business (if different from line 3)
 City **New York,** State/Zip (or Country) **NY 10017**
 5. Telephone number and contact name Contact E-Mail (optional)
202-261-4025 Lisa Hayes **lisa@cwdc.com**
 6. General description of registrant's business or activities
Strategic communications and public affairs consulting

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10. Self

7. Client Name **American Association of Advertising Agencies**
 Address **1203 19th Street** **Suite 4R**
 City **Washington** State **DC** Zip **20036**
 8. Principal place of business (if different from line 7)
 City **New York** State/Zip (or Country) **NY 10174**
 9. General description of client's business or activities
Trade Association

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for this client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Brian Bieron	Policy Director, House Rules Committee
Kent Bonham	Policy Director for Sen. Chuck Hagel (R-NE)
Vic Fazio	
Juleanna Glover Weiss	Press Secretary to the Vice President



Registrant Name: Clark & Weinstock

Client Name: American Association of Advertising Agencies

Item	Description	Data
10a	Lobbyist Name	Dave Gribbin
10b	Covered Official Postion	
10a	Lobbyist Name	Ed Kutler
10b	Covered Official Postion	
10a	Lobbyist Name	Jim Mathews
10b	Covered Official Postion	
10a	Lobbyist Name	Timothy Morrison
10b	Covered Official Postion	Associate Director, Presidential Personnel
10a	Lobbyist Name	Deirdre Stach
10b	Covered Official Postion	
10a	Lobbyist Name	Sandi Stuart
10b	Covered Official Postion	
10a	Lobbyist Name	Anne Urban
10b	Covered Official Postion	Legislative Director, Sen. Robert Kerrey
10a	Lobbyist Name	Vin Weber
10b	Covered Official Postion	



Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

ADV, COM, CPT, TAX

12. Specific lobbying issues (current and anticipated)

Consumer and advertising legislation and regulation, particularly legislation/regulation which would restrict the right to tax the business of advertising.

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or major part plans, supervises, or controls the registrant's lobbying activities?

No. Go to line 14.

Yes. Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

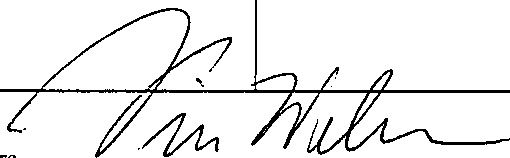
- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances, or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No. Sign and date the registration.

Yes. Complete the rest of this section for each entity matching the criteria above, the sign and date the registration.

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities

Signature



Date **3/26/2002**

Printed Name and Title

Vin Weber - Partner

