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SECRETARY OF THE SENATE
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name Ogilvy Public Relations Worldwide			
2. Address <input type="checkbox"/> Check if different than previously reported 1901 L Street, NW, Suite 300 Washington, DC 20036			
3. Principal Place of Business (if different from line 2) City: _____ State/Zip (or Country) _____			
4. Contact Name Robert Mathias	Telephone (202) 452-9406	E-mail (optional)	5. Senate ID #
7. Client Name <input type="checkbox"/> Self PJM Interconnection L.L.C.			6. House ID #

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report. 10. Check if this is a Termination Report ⇒ Termination Date _____11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>100,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of method.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>
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Signature _____

Printed Name and Title

Robert Mathias, Managing Director / Washington

Registrant Name Ogilvy Public Relations Worldwide Client Name PJM Interconnection L.L.C.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code ENG / UTI (one per page)

16. Specific lobbying issues

- proposed rules for electric transmission organizations
- Standard Marketing Design proposal

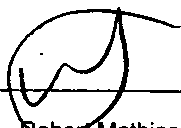
17. House(s) of Congress and Federal agencies contacted Check if None

FERC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Jim Pierobon	
Jamie Moeller	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/02/14

Printed Name and Title Robert Mathias, Managing Director / Washington

