

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

WISCONSIN ENERGY CORP

2. Address:

122 C Street, N.W. Suite 840, Washington, DC 20001

3. Principal place of business (if different from line 2):

City: 231 West Michigan Street State/Zip(or Country): WI 53203

4. Contact Name: DARNELL DEMASTERS

Telephone: 2026624340

E-mail (optional): darnell.demasters@we-energies.com

Senate ID #: 43833-12

House ID #:

7. Client Name: Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): OR Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 440,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: WISCONSIN ENERGY CORP Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CAW (one per page)

16. Specific lobbying issues:

361(b) / Water intake issue

17. House(s) of Congress and Federal agencies contacted:

Council on Environmental Quality (CEQ)
Energy, Dept of
Environmental Protection Agency (EPA)
HOUSE OF REPRESENTATIVES
Justice, Dept of (DOJ)
Office of Management & Budget (OMB)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMASTERS, DARNELL K.

Covered Official Position (if applicable): N/A

Name: HILL, ZACK

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: WISCONSIN ENERGY CORP Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ENG (one per page)

16. Specific lobbying issues:

Energy Policy (HR.6) Power supply issues in Wisconsin and the Midwest (Power the Future project; MISO; mines contract) Low Income Home Energy Assistance Program - LIHEAP Nuclear Issues (nuclear plant sale) Wind Power Issues (military radar; siting process)

17. House(s) of Congress and Federal agencies contacted:

Council on Environmental Quality (CEQ)
Energy, Dept of
Federal Energy Regulatory Commission (FERC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMASTERS, DARNELL K.
Covered Official Position (if applicable): N/A
Name: HILL, ZACK
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: WISCONSIN ENERGY CORP Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

Climate change policy and carbon capture and sequestration Mercury Renewable Portfolio Standard (HR.969)

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMASTERS, DARNELL K.

Covered Official Position (if applicable): N/A

Name: HILL, ZACK

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: WISCONSIN ENERGY CORP Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Renewable /Wind Energy Production Tax Credit Dividend Rate Extension (H.R. 2312) Transco Tax Extension - 451(j)

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMASTERS, DARNELL K.

Covered Official Position (if applicable): N/A

Name: HILL, ZACK

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: WISCONSIN ENERGY CORP Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

Coal Shipper issues (H.R. 1650, H.R. 2125, S. 772, S. 953)

17. House(s) of Congress and Federal agencies contacted:

Federal Energy Regulatory Commission (FERC)

HOUSE OF REPRESENTATIVES

SENATE

Surface Transportation Board (STB)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DEMASTERS, DARNELL K.

Covered Official Position (if applicable): N/A

Name: HILL, ZACK

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 09, 2007

Printed Name and Title: DARNELL DEMASTERS, VICE PRESIDENT - FEDERAL POLICY -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 09, 2007

Printed Name and Title: -