

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration Jan 01, 2007

2. House Identification Number 32418

Senate Identification Number 34980-51

REGISTRANT

3. Registrant Name: SHAW BRANSFORD VEILLUEX & ROTH
Address: 1100 CONNECTICUT AVENUE, NW, #900
City: WASHINGTON State: DC Zip: 20036

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:
2024638400 Contact: WILLIAM L. BRANSFORD
E-mail(optional): wbransford@shawbransford.com

6. General description of registrant's business or activities:
Provide legal services as the General Counsel to the Senior Executives Association.

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

☐ Self

7. Client name: SENIOR EXECUTIVES ASSN
Address: 820 FIRST STREET N.E., SUITE 700
City: WASHINGTON State: DC Zip: 20002

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:
Advocate the interests of career federal executives, especially members of SEA.

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: BRANSFORD, WILLIAM L.
Covered Official Position (if applicable): N/A
Name: HERCKIS, MITCHEL D.
Covered Official Position (if applicable): N/A
Name: TORRES, LUZ A.
Covered Official Position (if applicable): N/A

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

BUD DOC GOV LBR RET VET

12. Specific lobbying issues (current and anticipated):

Senior Executive Service Pay System; Diversity in the Senior Executive Service; EEOC Reform; FERS Sick Leave and BCAJ Pay Reform.

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual

Registrant Name: SHAW BRANSFORD VEILLUEX & ROTH Client Name: SENIOR EXECUTIVES ASSN

period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

☒ No, then go to line 14.

☐ Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☒ No, then sign and date the registration.

☐ Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: WILLIAM L. BRANSFORD, GENERAL COUNSEL TO THE SENIO -