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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Pearson, Inc.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported 4250 North Fairfax Dr., Suite 1200, Arlington, VA 22203			
3. Principal Place of Business (if different from line 2) City: _____ State/zip (or Country) _____			
4. Contact Name Steven Kingsley	Telephone (703) 284-5818	E-mail (optional) steven.kingsley@pearson.com	5. Senate ID #
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 36658000

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-December 31)
9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report ⇔ Termination Date _____11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>180,000.00</u> Expenses (nearest \$20,000)</p>
<p>14. REPORTING METHOD. Check box to indicate expected accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitive Internal Revenue Code</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>	

Signature  Date 2-15-04

Printed Name and Title Steven Kingsley, Vice President Federal Government Relations

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Registrant Name Pearson, Inc. Client Name SELF

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code HOM (one per page)

16. Specific lobbying issues

Providing information on 2002 Pearson contract with Transportation Security Administration to screen and assess airport security screeners.
Also seeking indemnification for same contract.

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
White House
Department of Homeland Security

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Steven Kingsley	
Dan Mullaney	
Susan Lent	
Sandy Kress	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Interest is to ensure that Congress and Executive branch understand the scope of our contract with TSA and have full ex the actions and results of the contract.

Signature  Date 2/13/04

Printed Name and Title

STEVEN KINGSLEY

VICE PRESIDENT
GOVT. RELATIONS

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Registrant Name Pearson, Inc. Client Name SELF

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific lobbying issues

Textbook publishing and content

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Steven Kingsley	
Dan Mullaney	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Interested in ensuring that Congress has accurate information on how publishers decide on content to include in textbook

Signature  Date 2-13-04

Printed Name and Title STEVEN KINGSLEY VICE PRESIDENT GOV

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