

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF
05 AUG 18 P

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This P

1. Registrant Name POLICY DIRECTIONS INC.			
2. Address <input type="checkbox"/> Check if different than previously reported 818 CONNECTICUT AVENUE, NW, SUITE 950			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20006			
4. Contact Name	Telephone	E-mail (optional)	5. S.
FRANKIE L. TRULL	(202) 776-0071	fltrull@poldir.com	
7. Client Name <input type="checkbox"/> Self Altria Corporate Services, Inc./Kraft Gen. Foods Div.			6. Hc

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) OR Year End (Ju

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇔ Termination Date _____ 11. No I

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>20,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (near</p> <p>14. REPORTING METHOD. Check box to accounting method. See instructions for descrij</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA</p> <p><input type="checkbox"/> Method B. Reporting amounts under secti Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under secti Internal Revenue Code</p>
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Signature Frankie L. Trull
Printed Name and Title FRANKIE L. TRULL, President

L.D-2 (REV. 6/98)

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Registrant Name POLICY DIRECTIONS INC. Client Name Altria Corporate Service
Kraft General Foods DIV

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in engaged in lobbying on behalf of the client during the reporting period. Using a separate page for information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food safety
FDA regulation
Food security

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives
U. S. Senate
Department of Health & Human Services
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
KATHLEEN (KAY) HOLCOMBE	
STEVEN L. KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Frankie L. Trull August 12, 2008

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

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