Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 10, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page
1. Registrant Name:
VENABLE LLP
2. Address: 575 7th St. NW, Washington, DC 20004
3. Principal place of business (if different from line 2):
4. Contact Name: DEBORAH MULLER Telephone: 2023444000 E-mail (optional): dlmuller@venable.com
Senate ID #: 39941-4291 House ID #:
7. Client Name: Self
DIRECT MARKETING ASSN
TYPE OF REPORT
8. Year 2007 Midyear (January 1 - June 30): 🗵 OR Year End (July 1 - December 31): 🗌
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 OR Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: X=> Income (nearest \$20,000): 100,000.00
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to th registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: => Expenses (nearest \$20,000);

14. Reporting Method.Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only
Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

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LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code: CSP (one per page)
- 16. Specific lobbying issues:

S 602 To develop the next generation of parental control technology S 238 Social Security Number Misuse Prevention Act S 1208 To provide additional security and privacy protection for social security account numbers \$ 1691 To amend title 18, United States Code, to restrict the public display on the Internet of all or any portion of social security account numbers by State and local governments, and for other purposes. S 431 To require convicted sex offenders to register online identifiers, and for other purposes S 519 SAFE Act of 2007 S 49. Protecting Children in the 21st Century Act HR 948 To strengthen the authority of the Federal Government to protect individuals from certain acts and practices in the sale and purchase of Social Security numbers and Social Security account numbers, and for other purposes. HR 2455 To amend title II of the Social Security Act to prohibit the sale, purchase, and display to the general public of the Social Security account number. S 239 Notification of Risk to Personal Data Act of 2007 S 495 Personal Data Privacy and Security Act of 2007 S 1178 Identity Theft Prevention Act S 1202 Personal Data Protection Act of 2007 S 1260 Data Security Act of 2007 HR 964 Spy Act HR 1525 Internet Spyware (I-SPY) Prevention Act of 2007 HR 958 Data Accountability and Trust Act HR 852 To prohibit the obtaining of customer information from telecommunications carriers by false pretenses, and the sale or disclosure of such records obtained by false pretenses. HR 936 To prohibit fraudulent access to telephone records HR 251 Truth in Caller ID Act of 2007 HR 740 Preventing Harassment through Outbound Number Enforcement (PHONE) Act of 2007 HR 1383 To amend title 18, United States Code, to provide penalties for the misuse of robocalls HR 1652 To amend the Telemarketing and Consumer Fraud and Abuse Prevention Act to authorize the Federal Trade Commission to issue new rules to establish a requirement to prohibit any telemarketing calls during the hours of 5:00 p.m. to 7:00 p.m. HR 1776 To require employees at a call center who either initiate or receive telephone calls to disclose the physical location of such employees. HR 2601 To extend the authority of the Federal Trade Commission to collect fees to administer and enforce the provisions relating to the `Do-not-call' registry of the Telemarketing Sales Rule. HR 1077 To amend the Internet Tax Freedom Act to make permanent the moratorium on certain taxes relating to the Internet and to electronic commerce. S 1625 Counter Spy Act S 92 Protecting Consumer Phone Records Act S 780 Protecting Consumer Phone Records Act S 704 To amend the Communications Act of 1934 to prohibit manipulation of caller identification information. S 1654 To prohibit the sale or provision of caller ID spoofing services, S. 781 To extend the authority of the Federal Trade Commission to collect Do-Not-Call Registry fees to fiscal years after fiscal year 2007. S 156 To make the moratorium on Internet access taxes and multiple and discriminatory taxes on electronic commerce permanent. S 1453 To extend the moratorium on taxes on Internet access and multiple and discriminatory taxes on electronic commerce imposed by the Internet Tax Freedom Act, and for other purposes. HR 220 To amend title II of the Social Security Act and the Internal Revenue Code of 1986 to protect the integrity and confidentiality of Social Security account numbers issued under such title, to prohibit the establishment in the Federal Government of any uniform national identifying number, and to prohibit Federal agencies from imposing standards for identification of individuals on other agencies or persons. HR 743 To make the moratorium on Internet access HR 836 To amend Title 18, United States Code, to taxes and multiple and discriminatory taxes on electronic commerce permanent. HR 836 To amend Title 18, United States Code, to better assure cyber-security, and for other purposes HR 2290 To amend Title 18, United States Code, to better assure cyber-security, and for other purposes HR1685 Data Security Act of 2007

17. House(s) of Congress and Federal agencies contacted: Federal Trade Commission (FTC) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERGMAN, ALISA
Covered Official Position (if applicable): N/A
Name: CIVIDANES, EMILIO
Covered Official Position (if applicable): N/A
Name: INGIS, STUART
Covered Official Position (if applicable): N/A
Name: PAULEY, KATHARINE
Covered Official Position (if applicable): N/A
Name: SIGNORELLI, MICHAEL A,
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 10, 2007

Printed Name and Title: MICHAEL J. FERRELL - PARTNER -

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Registrant Name: VENABLE LLP Client Name: DIRECT MARKETING ASSN

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 10, 2007

Printed Name and Title: -