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| Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 | Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510 |
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

| | | | |
|---|--|---|------------------------------------|
| 1. Registrant name Limited Brands | | | |
| 2. Address <input type="checkbox"/> Check if different than previously reported Three Limited Parkway Columbus OH 43004 USA | | | |
| 3. Principal place of business (if different than line 2) City _____ State/Zip or Country _____ | | | |
| 4a. Contact Name Ms. Heather D. Schmaltz | b. Telephone number (614) 415-7282 | c. E-mail HSchmaltz@Limitedbrands.com | 5. Senate ID # 304997-12 |
| 7. Client Name <input checked="" type="checkbox"/> Self Limited Brands | | | 6. House ID # 38064000 |

TYPE OF REPORT 8. Year 2006 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

| | |
|---|---|
| <p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p> | <p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>360,000</u></p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of option</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Revenue Code</p> |
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Edit Form >

Signature *William Minor* Date 8/14/06

Printed Name and Title William Minor, for Heather Dahlberg Schmaltz, Government Affairs Manager

0000200784

Registrant Name Limited Brands Client Name Limited Brands

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code CSP - Consumer Issues/Safety/Protection (one per page)

16. Specific lobbying issues

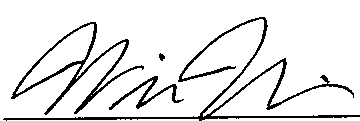
H.R. 3132, Children's Safety Act of 2005
H.R. 3997, Financial Data Protection Act of 1996
H.R. 4127, Data Accountability and Trust Act
S. 1086, to improve the national program to register and monitor individuals who commit crimes against children or sex offenses
S. 1408, Identity Theft Protection Act

17. House(s) of Congress and Federal agencies contacted None House Senate Other

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---------------------------|---|
| Theodore Adams | |
| Heather Dahlberg Schmaltz | |
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19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/14/06

2000200785



