

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE  
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# LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 7-9-

2. House Identification Number \_\_\_\_\_ Senate Identification Number \_\_\_\_\_

## REGISTRANT

3. Registrant name J.M. BURKMAN AND ASSOCIATES

Address 1530 KEY BLVD #1222

City ARLINGTON State VA Zip 22202

4. Principal place of business (if different from line 3)  
City (SAME) State/Zip (or Country) \_\_\_\_\_

5. Telephone number and contact name  
703-524-3209 Contact JACK BURKMAN E-mail (optional) \_\_\_\_\_

6. General description of registrant's business or activities  
LOBBYING AND CONSULTING FIRM

**CLIENT** A Lobbying firm is required to file a separate registration for each client. Organization employing in-house lobbyists should check labeled "Self" and proceed to line 10.  Self

7. Client name NEW MEDIA STRATEGIES, INC.

Address 2001 S STREET, N.W.

City WASH DC State DC Zip 20001

8. Principal place of business (if different from line 7)  
City \_\_\_\_\_ State/Zip (or Country) \_\_\_\_\_

9. General description of client's business or activities  
INTERNET RESEARCH COMPANY

## LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>JACK BURKMAN</u>	



Registrant Name J.M. BURKMAN & ASSOC. Client Name NEW MEDIA STRA

**LOBBYING ISSUES**

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, F

WCR

12. Specific lobbying issues (current and anticipated)

LOBBYING FOR APPROPRIATIONS  
FOR INTERNET RESEARCH PR

**AFFILIATED ORGANIZATIONS**

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the re a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying ac

No → Go to line 14.

Yes | Complete the rest of this section for each entity n the criteria above, then proceed to line 14.

Name	Address	Principal Place of Busin (city and state or coun

**FOREIGN ENTITIES**

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in th of the lobbying activity?

No → Sign and date the registration.

Yes | Complete the rest of this section for ea matching the criteria above, then sign i registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

7/9/11

Signature



Date

1/11

Printed Name and Title

JACK BURKMAN,

PRES/1

Form LD-1 (Rev. 06/98)