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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

|   |                             |                   |                        |
|---|-----------------------------|-------------------|------------------------|
| 1. Registrant Name<br>Russ Reid Company   |                             |                   |                        |
| 2. Address <input type="checkbox"/> Check if different than previously reported<br>2000 L Street, NW, Suite 350, Washington, DC 20036 |                             |                   |                        |
| 3. Principal Place of Business (if different from line 2)<br>City: _____ State/Zip (or Country) _____                                 |                             |                   |                        |
| 4. Contact Name<br>Mark D. McIntyre   | Telephone<br>(202) 912-8600 | E-mail (optional) | 5. Senate ID #         |
| 7. Client Name <input type="checkbox"/> Self<br>National Children's Cancer Society  |                             |                   | 6. House ID #<br>32879 |

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-Decer

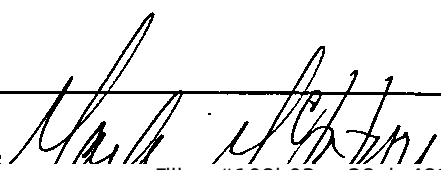
9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_

11. No Lobbying

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

|  |   |
|--|---|
| <p><b>12. Lobbying Firms</b></p> <p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ <u>60,000.00</u><br/>Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p> | <p><b>13. Organizations</b></p> <p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____<br/>Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033 Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(c) Internal Revenue Code</p> |
|--|---|

Signature 

*Mark D. McIntyre, Sr.*  
Printed Name and Title \_\_\_\_\_ Mark D. McIntyre, Sr. Vice President \_\_\_\_\_

LD-2 (REV. 6/98)

PA

00000252747

Registrant Name Russ Reid Company Client Name National Children's Cancer Society

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code APP (one per page)

16. Specific lobbying issues

Expansion of services - VA/HUD

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U.S. Senate  
Appropriations Committees and Subcommittees

Name of each individual who acted as a lobbyist in this issue area

| Name             | Covered Official Position (if applicable) |
|------------------|---|
| Mark D. McIntyre |   |
| Melanie Beller   |   |
|                  |   |
|                  |   |
|                  |   |
|                  |   |
|                  |   |
|                  |   |
|                  |   |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *Mark D. McIntyre* Date 08/06/03

Printed Name and Title <sup>(</sup> Mark D. McIntyre, Sr. Vice President

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Page \_\_\_

Registrant Name Russ Reid Company Client Name National Children's Cancer Society

0000252748

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

N/A

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's bus activities:

N/A

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

N/A

**ISSUE UPDATE**

24. General lobbying issues previously reported that no longer pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

| Name | Address | Principal Place of Business (city and state or country) |
|------|---------|---|
| N/A  |         |   |

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

N/A

**FOREIGN ENTITIES**

27. Add the following foreign entities

| Name | Address | Principal place of business (city and state or country) | Amount of contribution for lobbying activities | C |
|------|---------|---|--|---|
| N/A  |         |   |  |   |

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant affiliated organization

N/A

Signature *Mark D. McIntyre* Date 08/06/03

Printed Name and Title Mark D. McIntyre, Sr. Vice President

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