

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE  
05 FEB 17 AM 11:3

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name POLICY DIRECTIONS, INC.			
2. Address <input checked="" type="checkbox"/> Check if different than previously reported New Suite No. 818 CONNECTICUT AVENUE, NW, SUITE 950			
3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20006			
4. Contact Name Telephone E-mail (optional) FRANKIE L. TRULL (202) 776-0071 fltrull@poldir.com			5. Senate
7. Client Name <input type="checkbox"/> Self NESTLE, USA			6. House

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇔ Termination Date \_\_\_\_\_ 11. No Lot

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p style="text-align: center;"><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>80,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p style="text-align: center;"><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for the period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Expenses (nearest</p> <p><b>14. REPORTING METHOD.</b> Check box to in accounting method. See instructions for description:</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA d</p> <p><input type="checkbox"/> Method B. Reporting amounts under section Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section Internal Revenue Code</p>
--	--

Signature Frankie L. Trull  
Printed Name and Title FRANKIE L. TRULL, President



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues

Child Nutrition Act  
WIC Reauthorization

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. HOUSE OF REPRESENTATIVES  
U. S. SENATE  
USDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEPHEN MICHAEL	
STEVE KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific lobbying issues

Monitor WIC issues

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVEN L. KOPPERUD	
STEPHEN MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Monitor issues related to genetically modified organisms  
Safety & Labeling

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVEN L. KOPPERUD	
STEPHEN MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code ANI (one per page)

16. Specific lobbying issues

Monitor Pet Food Issues

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVEN L. KOPPERUD	
STEPHEN MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 15

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

Ingredients and imports

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVEN L. KOPPERUD	
STEPHEN MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13, 2013

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues

Monitor Labor Issues

17. House(s) of Congress and Federal agencies contacted  Check if None

U.S. House of Representatives  
U. S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVEN L. KOPPERUD	
STEPHEN MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title FRANKIE L. TRULL, PRESIDENT



Registrant Name POLICY DIRECTIONS INC. Client Name NESTLE, USA

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code MED (one per page)

16. Specific lobbying issues

Monitor Congressional efforts to reduce obesity, particularly in children

17. House(s) of Congress and Federal agencies contacted  Check if None

U. S. House of Representatives  
U. S. Senate  
HSS  
FDA  
WHITE HOUSE

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
FRANKIE L. TRULL	
STEVE KOPPERUD	
STEVE MICHAEL	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Frankie L. Trull Date February 13

Printed Name and Title

FRANKIE L. TROLL, PRESIDENT

---

Form LD-2 (Rec. 4/03)

Page 8 of