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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name
Newspaper Association of America

2. Address ☐ Check if different than previously reported
529 14th Street, NW; Suite 440; Washington, DC 20045

3. Principal Place of Business (if different from line 2)
City: State/Zip (or Country)

4. Contact Name: Paul Boyle
Telephone: (202) 638-4784
E-mail (optional): boylp@naa.org

5. Senate ID # 29298

6. House ID # 31218

7. Client Name ☑ Self

## TYPE OF REPORT

8. Year 2002 Midyear (January 1-June 30) ☑ **OR** Year End (July 1-Decer

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lobbying

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $_____
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this repo period were:

Less than $10,000 ☐

$10,000 or more ☑ ⇨ $ $750,000.00
Expenses (nearest $20,00

**14. REPORTING METHOD.** Check box to indicate accounting method. See instructions for description of

☐ **Method A.** Reporting amounts using LDA definiti

☐ **Method B.** Reporting amounts under section 6033 Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162( Internal Revenue Code

Signature _____

Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the regi engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** pr information as requested. Attach additional page(s) as needed.

15. General issue area code MIA (one per page)

16. Specific lobbying issues

Elimination of the FCC's regulation against the cross-ownership of newspapers and broadcast stations
Internet Sports Fantasy Leagues
H.R. 3215, Combatting Illegal Gambling Reform and Modernization Act
Official Secrets Act
Medical Privacy Regulations

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate
United States House of Representatives
Federal Communications Commission

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| E. Molly Hemsley | |
| David S.J. Brown | |
| John F. Sturm | |
| Paul J. Boyle | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the r engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific lobbying issues

Database Protection

Copyright Act Provisions

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate
United States House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| E. Molly Hemsley | |
| John F. Sturm | |
| Paul J. Boyle | |
| David S.J. Brown | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

Food and Drug Administration Guidance on Direct to Consumer Advertising of Prescription Drugs

S. 2486, The Fair Advertising and Increased Research Act (Restrictions -- Prescription Drug Advertising)

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate
United States House of Representatives
U.S. Food and Drug Administration

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| Paul J. Boyle | |
| David S.J. Brown | |
| John F. Sturm | |
| E. Molly Hemsley | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code POS (one per page)

16. Specific lobbying issues

H.R. 4970, Postal Accountability and Enhancement Act

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate
United States House of Representatives
United States Postal Service
United States Postal Rate Commission
Executive Branch

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| Robert J. Brinkmann (terminated employment 5/5/02) | |
| Paul J. Boyle | |
| David S.J. Brown | |
| John F. Sturm | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

H.R. 2143, Permanent Death Tax Repeal Act of 2002

Deductibility of Advertising Expenses

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

United States Senate
United States House of Representatives
Executive Branch

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| Paul J. Boyle | |
| David S.J. Brown | |
| John F. Sturm | |
| Elizabeth Williams | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

Telemarketing Sales Rule Review

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) |
|---|---|
| E. Molly Hemsley | |
| David S.J. Brown | |

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Signature Date

Printed Name and Title

Registrant Name Newspaper Association of America Client Name

**Information Update Page** - **Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

Robert Brinkmann

**ISSUE UPDATE**

24. General lobbying issues previously reported that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

| Name | Address | Principal Place of Busi (city and state or cour |
|---|---|---|
| | | |

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

| Name | Address | Principal place of business (city and state or country) | Amount of contribution for lobbying activities | C p c |
|---|---|---|---|---|
| | | | | |

28. Name of each previously reported foreign entity that **no longer** owns, <u>or</u> controls, <u>or</u> is affiliated with the registrant affiliated organization

Signature David S.J. Brown Date 8-13-02

Printed Name and Title David S.J. Brown, Senior VP/Public Policy and General Counsel