Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 07, 2007

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:
DUBERSTEIN GROUP
2. Address: 2100 PENNSYLVANIA AVE NW #500, WASHINGTON, DC 20037
3. Principal place of business (if different from line 2):
4. Contact Name: MICHAEL S. BERMAN Telephone: 2027281100 E-mail (optional): mberman@dubersteingroup.com
Senate ID #: 12675-101 House ID #:
7. Client Name: Self
DIRECT MARKETING ASSN
TYPE OF REPORT
8. Year 2006 Midyear (January 1 - June 30): OR Year End (July 1 - December 31): 🗵
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 OR Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: X => Income (nearest \$20,000): 160,000,00
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: => Expenses (nearest \$20,000):
14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.
Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

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LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: GOV (one per page)
- 16. Specific lobbying issues:

and Security Act of 2005; S 1332, Personal Data Privacy and Security Act of 2005; S 1408, Identity Theft Protection Act; S 1326, Notification of Risk to Personal Data Act; S 2169, Financial Data Protection Act of 2005; HR 1078, Social Security Number Protection Act of 2005; HR 1069, Notification and Financial Data Protection Act of 2005; HR 3374, Consumer Notification and Financial Data Protection Act of 2005; HR 3375, Financial Data Security Act of 2005; HR 4127, Data Accountability and Trust Act (DATA); HR 5318, Cyber-Security Enhancement and Consumer Data Protection Act of 2006; HR 1745, Social Security Number Privacy and Identity Theft Prevention Act of 2005; HR 1263, Consumer Privacy Protection Act of 2005; HR 3997, Financial Data Protection Act of 2005 Data security & privacy - S 115, Notification of Risk to Personal Data Act; S 29, Social Security Number Misuse Prevention Act; S 768, Comprehensive Identity Theft Prevention Act; S 1789, Personal Data Privacy

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERMAN, MICHAEL
Covered Official Position (if applicable): N/A
Name: CHAMPLIN, STEVEN
Covered Official Position (if applicable): N/A
Name: DUBERSTEIN, KENNETH
Covered Official Position (if applicable): N/A
Name: GANDY, HENRY
Covered Official Position (if applicable): N/A
Name: MEYER, DANIEL
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Registrant Name: DUBERSTEIN GROUP Client Name: DIRECT MARKETING ASSN

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: POS (one per page)
- 16. Specific lobbying issues:

Postal reform - HR 22, Postal Accountability and Enhancement Act; HR 6407, Postal Accountability and Enhancement Act; S 662, Postal Accountability and Enhancement Act

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES
Office of Management & Budget (OMB)
SENATE
White House Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERMAN, MICHAEL
Covered Official Position (if applicable): N/A
Name: CHAMPLIN, STEVEN
Covered Official Position (if applicable): N/A
Name: DUBERSTEIN, KENNETH
Covered Official Position (if applicable): N/A
Name: GANDY, HENRY
Covered Official Position (if applicable): N/A
Name: MEYER, DANIEL
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TAX (one per page)
- 16. Specific lobbying issues:

HR 5422, To amend the Internet Tax Freedom Act to make permanent the moratorium on taxes on internet access and on multiple and discriminatory taxes on electronic commerce; S 2152, Sales Tax Fairness and Simplification Act; S 2153, Streamlined Sales Tax Simplification Act. Internet sales tax - HR 1684, Internet Tax Nondiscrimination Act of 2005; HR 1685, Internet Consumer Protection Act of 2005; HR 4862, Internet Consumer Protection Act of 2005;

17. House(s) of Congress and Federal agencies contacted: SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BERMAN, MICHAEL

Covered Official Position (if applicable): N/A

Name: CHAMPLIN, STEVEN

Covered Official Position (if applicable): N/A

Name: DUBERSTEIN, KENNETH

Covered Official Position (if applicable): N/A

Name: GANDY, HENRY

Covered Official Position (if applicable): N/A

Name: MEYER, DANIEL

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Feb 07, 2007

Printed Name and Title: MICHAEL S. BERMAN, PRESIDENT -