

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

PANASONIC CORP OF NORTH AMERICA

2. Address:

1130 CONNECTICUT AVENUE, NW SUITE 1100, WASHINGTON, DC 20036

3. Principal place of business (if different from line 2):

City: Secaucus State/Zip(or Country): NJ 07094

4. Contact Name: MARY K. ALEXANDER

Telephone: 2029123800

E-mail (optional): alexanderma@us.panasonic.com

Senate ID #: 24032-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☒ **OR** Year End (July 1 - December 31): ☐

9. Check if this filing amends a previously filed version of this report: ☒

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 980,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☐ **Method A.** Reporting amounts using LDA definitions only
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☒ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AVI (one per page)

16. Specific lobbying issues:

Safety of batteries and products containing batteries on aircraft

17. House(s) of Congress and Federal agencies contacted:

Consumer Product Safety Commission (CPSC)

Federal Aviation Administration (FAA)

Transportation, Dept of (DOT)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: MONAHAN, CHARLES

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

H.R. 1201 - Freedom and Innovation Revitalizing U.S. Entrepreneurship Act of 2007 H.R. 1908 - Patent Reform Act of 2007 S. 256 - Platform Equality and Remedies for Rights Holders in Music Act of 2007 S. 1145 - Patent Reform Act of 2007

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)
Federal Communications Commission (FCC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FANNON, PETER M.

Covered Official Position (if applicable): N/A

Name: SCHOMBURG, PAUL

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

Energy Star program specifications and expansion Electronics product stewardship and product disposal issues H.R. 233 - National Computer Recycling Act H.R. 2776 - Renewable Energy & Energy Conservation Tax Act of 2007 - home appliance efficiency standards H.R. 3221- Energy Independence Act (New Direction) Senate electronic waste recycling legislation

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)

Energy, Dept of

Environmental Protection Agency (EPA)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FANNON, PETER M.

Covered Official Position (if applicable): N/A

Name: SHARP, MARK

Covered Official Position (if applicable): N/A

Name: THOMPSON, DAVID A.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HOM (one per page)

16. Specific lobbying issues:

H.R. 1, S. 4 - a bill to implement the September 11 Commission recommendations Advance Trade Data Elements proposal by CBP

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
Homeland Security, Dept of (DHS)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, MARY K.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: IMM (one per page)

16. Specific lobbying issues:

S. 31, S. 1083, S. 1092, S. 1351, S. 1397 & H.R. 1930 - Reform of H-1B visa program S. 237, H.R. 371 & H.R. 1645 - Comprehensive immigration reform legislation

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, MARY K.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

S. 1610, H.R. 556 - CFIUS reform legislation S. 41 - Research Competitiveness Act of 2007 H.R. 2138 - R&D tax credit extension & expansion legislation

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, MARY K.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

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15. General issue area code: TEC (one per page)

16. Specific lobbying issues:

S. 337 - The White Spaces Act of 2007 S. 385 - Interoperable Emergency Communications Act S. 428 - IP-Enabled Voice Communications and Public Safety Act of 2007 S. 1492 - Broadband Data Improvement Act FCC WT Docket 06-150 - Service Rules for the 698-746, 747-762 and 777-792 MHz Bands FCC WC Docket 07-52 - Broadband Industry Practices FCC RM - 11361 - Skype Petition to Confirm a Consumer's Right to Use Internet Communications Software and Attach Devices to Wireless Networks FCC ET Docket No. 03-122; FCC 03-110 - NPRM on Additional Spectrum for Unlicensed Use in the 5.470-5.723 GHz Band FCC CS Docket No. 97-80 - Implementation of Section 304 of the Telecommunications Act of 1996, Commercial Availability of Navigational Devices FCC PP Docket No. 00-67 - Compatibility between Cable Systems and Consumer Electronics Equipment FCC ET Docket No. 04-186 - Unlicensed Operation in the TV Broadcast Bands FCC ET Docket No. 04-37- Amendment of Part 15 Regarding New Requirements and Measure next Guidelines for Access Broadband over Power Line Systems FCC WT Docket No. 01-309 - Section 68.4(a) of the Commission's Rules Governing Hearing Aid-Compatible Telephones FCC WC Docket No. 04-36 - IP-Enabled Services FCC WC Docket No. 05-196 - E911 Requirements for IP-Enabled Service Providers FCC CS Docket No. 97-80/CSR-701120-Z - Comcast Corporation's Request for Waiver of 47 C.F.R. Section 76.1204(a)(1) FCC ET Docket No. 02-380 - Additional Spectrum for Unlicensed Devices Below 900 MHz and in 3 GHz Band H.R. 1 - Improving America's Security Act of 2007 H.R. 462 - Emergency Amateur Radio Interference Protection Act of 2007 H.R. 2638 - Homeland Security Appropriations Act for FY 2008 H.R. 3093 - Commerce, Justice, Science, and Related Agencies Appropriations Act for FY 2008

17. House(s) of Congress and Federal agencies contacted:
Federal Communications Commission (FCC)
HOUSE OF REPRESENTATIVES
Nat'l Telecommunications & Information Administration (NTIA)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FANNON, PETER M.
Covered Official Position (if applicable): N/A
Name: SCHOMBURG, PAUL
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

HR. 1773 - Emergency supplemental appropriations bill provision to impose additional restrictions on DOT pilot program for cross-border Mexican trucking

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Transportation, Dept of (DOT)

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, MARY K.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PANASONIC CORP OF NORTH AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

WTO tariff reductions for electronics ITA maintenance US-Korea FTA S. 1607, S. 1677, H.R. 782, H.R. 2886 - China currency reform legislation

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Homeland Security, Dept of (DHS)
SENATE
U.S. International Trade Commission (ITC)
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: ALEXANDER, MARY K.

Covered Official Position (if applicable): N/A

Name: FANNON, PETER M.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above.

Matsushita Electric Industrial Co., Ltd., (PNA is primary U.S. subsidiary) - Government policies that affect the valuation of the Chinese yuan

Signature: ON FILE Date: Aug 10, 2007

Printed Name and Title: MARY K. ALEXANDER, GROUP MANAGER -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 10, 2007

Printed Name and Title: -