

BILL ZELIFF
MEMBER OF CONGRESS
NEW HAMPSHIRE
1991 - 1997



ZELIFF, IRELAND & ASSOCIATES
GOVERNMENT RELATIONS & MARKETING CONSULTANTS
November 16, 1999

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PUBLIC RECORDS
ANDY IRELAND
MEMBER OF CONGRESS
FLORIDA
1977 - 1993
99 NOV 19 AM 9:54

Ms. Pam Gavin
Superintendent, Office of Public Records
Office of the Secretary
232 Hart Building
Washington, DC 20510

Dear Ms. Gavin:

RE: Your letter dated 11/4/99 regarding General Mills (ID: 51285-12) and
Filing year: 1999; Type: Registration

In response to your letter dated November 4, 1999, please find enclosed the registration for my client, General Mills on an updated form as you requested. Also, please note the effective date of registration is January 5, 1998. I hope this new form is helpful in updating my file.

Please note my business address has changed to 499 South Capitol Street, SW, Suite 600, Washington, DC, 20003. The telephone number is 202-554-0473.

Should you have any questions, please do not hesitate to contact me.

Sincerely,

499 SOUTH CAPITOL STREET, S.W. • SUITE 600 • WASHINGTON, DC 20003
PHONE: 202-554-0473 • FAX: 202-554-0393

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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration 1. Effective Date of Registration January 5, 1998
 2. House Identification Number 34049001 Senate Identification Number 51285-12

REGISTRANT

3. Registrant name William H. Zeliff, Jr.
 Address Route 16 B
 City Jackson State NH Zip 03846
 4. Principal place of business (if different from line 3)
 City Washington DC State/Zip (or Country) 20003
 5. Telephone number and contact name
 (603) 383-6965 Contact William H. Zeliff E-mail (optional)
 6. General description of registrant's business or activities
Marketing Consultant

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. Self*

7. Client name General Mills Inc
 Address #1 General Mills Blvd
 City Minneapolis State MN Zip 55426
 8. Principal place of business (if different from line 7)
 City _____ State/Zip (or Country) _____
 9. General description of client's business or activities
Food manufacturing

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>William H. Zeliff Jr.</u>	<u>Member of Congress 1990-96</u>

Registrant Name William H. Zeliff, Jr. Client Name General Mills

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

BUD HCX

12. Specific lobbying issues (current and anticipated)

To seek improvements in the WIC Program

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No → Go to line 14.

Yes ↓ Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No → Sign and date the registration.

Yes ↓ Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature William H. Zeliff, Jr. Date Nov 16, 1999

Printed Name and Title William H. Zeliff Jr.