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SECRETARY OF THE SENATE
PUBLIC RECORDS

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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 3/31/2003

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Strategic Federal Affairs

Address 611 Pennsylvania Avenue, SE, Suite 328

City Washington

State DC

Zip 20003

4. Principal place of business (if different from line 3)

City 425 - 1st Street, SE, Washington, DC

State/Zip (or Country) 20003

5. Telephone number and contact name

(202) 546-0049

Contact J. Richard Jordan

E-mail (optional) rjorden@

6. General description of registrant's business or activities

Consulting and Governmental Affairs

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10.* Self

7. Client name National Cherry Festival

Address 109 Sixth Street

City Traverse City

State MI

Zip 49684

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Agriculture, agri-business and agricultural tourism

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>Paul F. Welday</u>	<u>Congressional Aide</u>
<u>Robert C. Law</u>	
<u>Dale A. Jurcisin</u>	
<u>Kimberly H. Haefner</u>	



Registrant Name Strategic Federal Affairs Client Name National Cherry Festival

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1

AGR

12. Specific lobbying issues (current and anticipated)

Agriculture, agri-business and tourism appropriations

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying :

No => Go to line 14.

Yes ↓ Complete the rest of this section for each entity the criteria above, then proceed to line 14.

Name	Address	Principal Place of Bus (city and state or cou

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in t of the lobbying activity?

No => Sign and date the registration.

Yes ↓ Complete the rest of this section for ea matching the criteria above, then sign registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature *J. Richard Jordan* Date 04/01/200

Printed Name and Title J. Richard Jorden, Contracts & Compliance Manager

Form LD-1 (Rev. 06/98)