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H. D.

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Feb. 17, 2009

2. House Identification Number 30750041

Senate Identification Number _____

REGISTRANT

3. Registrant Name King & Spalding

Address 1730 Pennsylvania Avenue, NW

City Washington, DC

State _____

Zip 20006

4. Principal Place of Business (if different from line 3)

City _____

State/Zip (or Country) _____

5. Telephone number and contact name

(202) 626-2901

Contact Ted Hester

E-mail (optional) _____

6. General description of registrant's business or activities

Law Firm

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10. Self

7. Client name The Egg Factory, LLC

Address 3904 Franklin Road, Suite B

City Roanoke

State VA

Zip 24014

8. Principal Place of Business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Business Consultants

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Bill Talmadge	

Registrant Name King & Spalding Client Name The Egg Factory, LLC

LOBBYIST ISSUES

11. General lobbying issues area. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

COM SCI TEC

12. Specific lobbying issues (current and anticipated)

Legislation relating to the conversion of the broadcast industry from analog to digital.

AFFILIATED ORGANIZATIONS

13. Is there an entity than the client that contributes more than \$10,0000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans, supervise or controls the registrant's lobbying activities?

- No \diamond Go to line 14. Yes \diamond Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

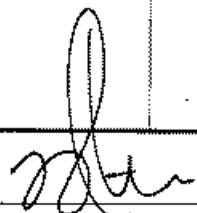
FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity"

- No \diamond Sign and date the registration. Yes \diamond Complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client

Signature 

Printed Name and Title Ted Hester, Partner Date June 19, 2008