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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Piper Rudnick LLP			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 1200 19th Street, N.W. City Washington State/Zip (or Country) DC 20036			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Ronald L. Plessner	Telephone (202) 861-3969	E-mail (optional) ron.plessner@piperrudnick.com	5. Senate ID # 31587-24
7. Client Name <input type="checkbox"/> Self Direct Marketing Association			6. House ID # 32113005

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-Dec)


9. Check if this filing amends a previously filed version of this report


10. Check if this is a Termination Report >> Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$160,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definit</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 603: the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162: Internal Revenue Code</p>



Signature  Date 8/7/03

Printed Name and Title Ronald L. Plessner - Partner Pa

Registrant Name: **Piper Rudnick LLP**

Client Name: **Direct Marketing Association**

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code CSP (one per page)

16. Specific Lobbying issues
H.R.122 , Wireless Telephone Spam Protection Act,
H.R.1636 , Consumer Privacy Protection Act of 2003,
H.R.1933 , Restrict and Eliminate the Delivery of Unsolicited Commercial Electronic Mail Act of 2003,
H.R.2214 , Reduction in Distribution of Spam Act of 2003,
H.R.2515 , Anti-Spam Act of 2003,
H.R.395 , Do-Not-Call Implementation Act,
S.1052 , Ban on Deceptive Unsolicited Bulk Electronic Mail Act of 2003,
S.1231 , Stop Pornography and Abusive Marketing Act,
S.1293 , Criminal Spam Act of 2003,
S.153 , Identify Theft Penalty Enhancement Act,
S.563 , A bill to protect owners of computers, and for other purposes,

17. House(s) of Congress and Federal agencies contacted Check if None
Department of Justice
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Cividanes, Emilio W.	?
Halpert, James J.	
Ingis, Stuart P.	
Kneuer, John M.	
Levy, Roger	
Pauley, Katharine A.	!

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None



Signature  Date 8/7/03

Printed Name and Title Ronald L. Plessner - Partner Page

Registrant Name: **Piper Rudnick LLP**

Client Name: **Direct Marketing Association**

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Item	Description	Data
16	Lobbying Issues	S.877 , CAN-SPAM Act of 2003,
18a	Lobbyist Name	Phillips, Steven R.
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Plessner, Ronald L.
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

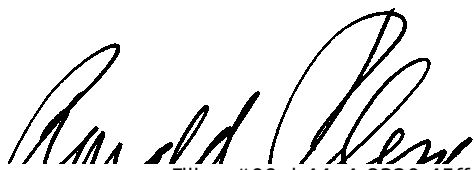
- 15. General issue area code GOV (one per page)
- 16. Specific Lobbying issues
S.1234 , Federal Trade Commission Reauthorization Act of 2003,

- 17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Ingis, Stuart P.	
Pauley, Katharine A.	
Plessner, Ronald L.	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None



Signature/  Date 8/1/05

Printed Name and Title Ronald L. Plessner - Partner Pa