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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 1-1-0

2. House Identification Number 34049001

Senate Identification Number 289476-51

REGISTRANT

3. Registrant Name Zeliff Enterprises

Address 499 S. Capitol Street, SW Suite 600

City Washington State DC Zip 20003

4. Principal place of business (if different from line 3)
City _____ State/Zip (or Country) _____

5. Telephone number and contact name Contact E-Mail (optional)
202-289-9881 William H. Zeliff, Jr. bzeliff@livingstongroupdc.com

6. General description of registrant's business or activities _____

CLIENT

A lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should label "Self" and proceed to line 10. [] Self

7. Client Name General Mills, Inc.

Address 1 General Mills Boulevard

City Minneapolis State Mn Zip 55426

8. Principal place of business (if different from line 7)
City _____ State/Zip (or Country) _____

9. General description of client's business or activities
Food Manufacturing

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for this client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>William H. Zeliff, Jr.</u>	<u>Former Member of Congress: New Hampsh</u>

Registrant Name: Zeliff Enterprises

Client Name: General Mills, Inc.

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LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1.

BUD

12. Specific lobbying issues (current and anticipated)

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or major part plans, supervises, or controls the registrant's lobbying activities?

No. Go to line 14.

Yes. Complete the rest of this section for each entity matching criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances, or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No. Sign and date the registration.

Yes. Complete the rest of this section for each entity matching criteria above, then sign and date the registration.

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities

Signature *William H. Zeliff, Jr.* Date 12/20/2004

Printed Name and Title William H. Zeliff, Jr. - Former Member of Congress: New Hampshire 1991-1997

