

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

04 AUG 13 AM 11:10

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>Cassidy &amp; Associates, Inc.</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>700 Thirteenth Street, NW, Suite 400</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20005</b>			
3. Principal Place of Business (if different from line 2) City <b>** Same as Above**</b> State/Zip (or Country)			
4. Contact Name <b>Arthur D. Mason</b>			5. Senate ID # <b>8453-3933</b>
7. Client Name <input type="checkbox"/> Self <b>ESTEE LAUDER COMPANIES, INC., THE</b>			6. House ID # <b>30223321</b>

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  **OR** Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobby

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$120,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of
	<input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition
	<input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033 of the Internal Revenue Code
	<input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(c) of the Internal Revenue Code

Signature \_\_\_\_\_ Date 8/13/2004

Printed Name and Title Arthur D. Mason - Executive Vice President Page \_\_\_\_\_

Registrant Name: Cassidy & Associates, Inc.

Client Name: ESTEE LAUDER COMPANIES, INC., THE

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GOV (one per page)

16. Specific Lobbying issues  
**Monitor Food and Drug Administration (FDA); legislation.**

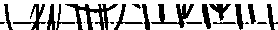
17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Hochstein, Amos</b>	J
<b>Mason, Arthur D.</b>	
<b>Neal, Laura</b>	
<b>Sutton, Barbara</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None



Signature \_\_\_\_\_  \_\_\_\_\_ Date 8/13/2004

Printed Name and Title Arthur D. Mason - Executive Vice President \_\_\_\_\_ Page \_\_\_\_\_