

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

ANHEUSER-BUSCH COS

2. Address:

1401 I STREET, NW, #200, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: MICHAEL F. ROCHE

Telephone: 2022939494

E-mail (optional): michael.roche@anheuser-busch.com

Senate ID #: 4026-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☒ **OR** Year End (July 1 - December 31): ☐

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 1,620,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: Alcohol advertising and marketing; Any restrictions on corporate advertising; Any restrictions on the tax deductibility of corporate advertising

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR2419 Farm Bill Extension Act of 2007 - Commodity programs, Conservation programs

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ALC (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR 1610 A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level - Provisions related to tax. Authorization and funding of federal alcohol abuse and driver safety programs Federal Trade Commission reports on the Alcohol/Beverage Industry Issues related to Tax and Trade Bureau and Alcohol labeling Any provisions related to drunken driving initiatives Any provisions related to underage drinking

17. House(s) of Congress and Federal agencies contacted:
Executive Office of the President (EOP)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ANI (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: Endangered species, marine mammal and animal welfare issues; All provisions pertaining to the care of protected species

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Interior, Dept of (DOI)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AVI (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: S1300 Aviator Investment and Modernization Act of 2007; HR2881 FAA Reauthorization Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

A proposed rule-making regarding the nutritional labeling of alcoholic beverages; A USDA rule-making on organic ingredients
Authorization and funding of federal alcohol abuse and driver safety programs
Federal Trade Commission reports on the Alcohol/Beverage Industry
Issues related to Tax and Trade Bureau and Alcohol labeling
Any provisions related to drunken driving initiatives
Any provisions related to underage drinking
All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR 1610
A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level - provisions related to tax.
Trade issues; Alcohol advertising and marketing; Issues relating to international beer operations, trade and regulatory policy;

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President (EOP)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

Office of Management & Budget (OMB)

SENATE

State, Dept of (DOS)

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR 3093 Commerce, Justice, Science and Related Agencies Appropriations Act, 2008 - provisions related to drunken driving, underage drinking and related issues; HR3074 Transportation, Housing and Urban Development and Related Agencies Appropriations Act, 2008 - provisions related to drunken driving, underage drinking and related issues. All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR3043/S1710, Department of Labor, Health and Human Services, and Education and Related Agencies Appropriations Act, 2008-- Provisions related to drunken driving, underage drinking and related issues

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR2320 National Amusement Park Ride Safety Act of 2007 - Provisions relating to regulations in the amusement industry; CPSC jurisdiction over fixed site amusement park rides

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: Agricultural and water issues; Pesticide Tolerances, monitoring EPA testing and policies pertaining to pesticides

17. House(s) of Congress and Federal agencies contacted:

Environmental Protection Agency (EPA)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: IMM (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: S1661 Travel Promotion Act of 2007; HR1 Implementing Recommendations of the 9/11 Commission Act of 2007; Visa Waiver Program; Model Airports

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR800/S1041, Employee Free Choice Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR 1610 A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre-1991 level - Provisions related to tax. Excise taxes as they affect the alcohol industry; Deferred Compensation; China-related trade; Proposals regarding alcohol excise tax equalization Corporate and individual income tax issues

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TEC (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: Alcohol advertising and marketing

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: HR 3093 Commerce, Justice, Science and Related Agencies Appropriations Act, 2008 - Provisions related to drunken driving, underage drinking and related issues; HR3043/S1710, Department of Labor, Health and Human Services, and Education and Related Agencies Appropriations Act, 2008-- Provisions related to drunken driving, underage drinking and related issues HR3074 Transportation, Housing and Urban Development and Related Agencies Appropriations Act, 2008 - Provisions related to drunken driving, underage drinking and related issues

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of protected species in general and legislation such as: Trade and currency issues pertaining to China, Intellectual property rights; WTO Accessions; WHO issues; Trade negotiations; Brewing-related commodity issues; International dispute settlement

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)

Commerce, Dept of (DOC)

HOUSE OF REPRESENTATIVES

Health & Human Services, Dept of (HHS)

SENATE

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 13, 2007

Printed Name and Title: MICHAEL F. ROCHE, VICE PRESIDENT -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 13, 2007

Printed Name and Title: -