

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLUE CROSS & BLUE SHIELD OF FLORIDA**

2. Address:

4800 DEERWOOD CAMPUS PKWY DCC 3-4, JACKSONVILLE, FL 32246

3. Principal place of business (if different from line 2):

4. Contact Name: JEFFRY R. WOLLITZ

Telephone: 9049056072

E-mail (optional): JEFF.WOLLITZ2@BCBSFL.COM

Senate ID #: 6382-12

House ID #: 31400000

7. Client Name:  Self

## TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 280,000.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR 5647 and S3708 "Labor/HHS Appropriations" -- sections pertaining to Medicare Contractor funding, Medicare Advantage funding;  
HR 6111 "Tax Relief and Health Care Act of 2006" -- sections pertaining to the Medicare Advantage Stabilization Fund.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: JOLLIVETTE, CYRUS

Covered Official Position (if applicable): N/A

Name: WOLLITZ, JEFFRY R

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Act"; HR 4157 "Health Information Technology Promotion Act of 2005"; HR 4859 "Federal Family Information Technology Act of 2006"; S. 3486 "Veterans and Military Privacy Protection Act of 2006"; Health Savings Accounts | S. 3585 "HSA Improvement and Expansion Act of 2006"; HR 5262 "Tax Free Health Savings Act of 2006"; HR 5743 "HSA Improvement and Expansion Act of 2006"; and HR 6111 "Tax Relief and Health Care Act of 2006" | sections pertaining to Health Savings Accounts; Insurance industry anti-trust issues; uninsured; transparency; aging issues; federal employees health insurance benefit plan. Insurance Market Reform; Association Health Plans; S. 1955 "Health Insurance Modernization Act of 2005"; Health Information Technology; Electronic Health Records; Privacy; inter-operability; ICD-10 implementation; S.1418 "Wired for Health Care Quality

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: JOLLIVETTE, CYRUS

Covered Official Position (if applicable): N/A

Name: WOLLITZ, JEFFRY R

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; S.3900 "Medicare Quality Enhancement Act of 2006"; Medicare Contractor regional contracting process.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: COSTON, SANDRA

Covered Official Position (if applicable): N/A

Name: DIKTER, HARVEY

Covered Official Position (if applicable): N/A

Name: LORD, CURTIS

Covered Official Position (if applicable): N/A

Name: WOLLITZ, JEFFRY R

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Drug patent extensions and market exclusivity issue; generic drugs.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Blue Cross and Blue Shield tax status.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 09, 2007

Printed Name and Title: JEFFRY R. WOLLITZ, DIRECTOR, FEDERAL RELATIONS -