

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

00000723618

LOBBYING REPORT

SECRETARY OF THE SENATE
AUG 17 2004

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name McDonald's Corporation			
2. Address <input type="checkbox"/> Check if different than previously reported 1200 17th Street, N.W. Suite 603			
3. Principal Place of Business (if different from line 2) Washington, DC 20036 City: State/zip (or Country)			
4. Contact Name	Telephone	E-mail (optional)	5. Senate ID #
Chester Bryant	(202) 887-8900	bo.bryant@mcd.com	24373-12
7. Client Name <input checked="" type="checkbox"/> Self McDonald's Corporation			6. House ID # 3305900

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobbying /

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇨ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>212,300.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options: <input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions <input type="checkbox"/> Method B. Reporting amounts under section 6033(b) Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature

Date 8/6/2004

Printed Name and Title

Chester Bryant, Director of Federal Government Relations

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the client is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and provide information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Nutrition
 Healthy Lifestyle Initiatives
 Food Safety/ BSE
 Menu/Food Labeling


17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
 Senate
 Department of Health and Human Services (HHS)
 Food and Drug Administration
 Department of Agriculture

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004
 Printed Name and Title Chester Bryant, Director of Federal Government Relations

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the client was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and provide information as requested. Attach additional page(s) as needed.

15. General issue area code IMM (one per page)

16. Specific lobbying issues

Workforce Expansion
Immigration Reform


17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
Department of Labor
Department of Justice

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

Form LD-2 (Rec. 4/03)

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Registrant Name McDonald's Corporation Client Name McDonald's Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the client was engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code and provide information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues

Wage and Hour Legislation
Overtime Regulations

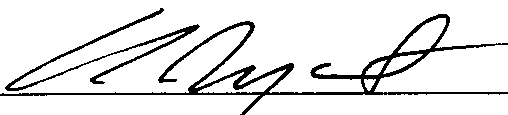
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate
Department of Labor

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

Form LD-2 (Rec. 4/03)

Page 4

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

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15. General issue area code RET (one per page)

16. Specific lobbying issues

Pension Reform

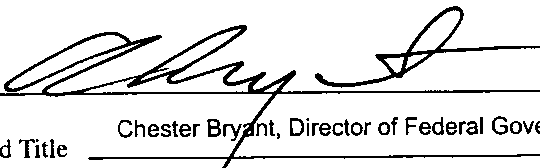
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004
Printed Name and Title Chester Bryant, Director of Federal Government Relations

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co** information as requested. Attach additional page(s) as needed.

15. General issue area code SMB (one per page)

16. Specific lobbying issues

Business Relationship Issues
Federal Trade Commission (FTC) Oversight


17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004

Printed Name and Title _____ / _____

Form LD-2 (Rec. 4/03)

Page 6

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Depreciation
Work Opportunity Tax Credit

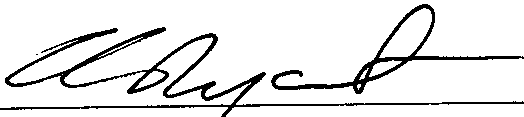
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/5/2004
Printed Name and Title Chester Bryant, Director of Federal Government Relations

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code. Information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

Treaties/FTAA International Business Issues
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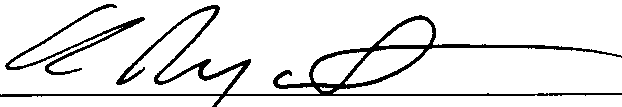
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives Senate Department of State Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Chester Bryant	

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Signature  Date 8/5/2004

Printed Name and Title Chester Bryant, Director of Federal Government Relations

Registrant Name McDonald's Corporation Client Name McDonald's Corporation

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of E (city and state or c

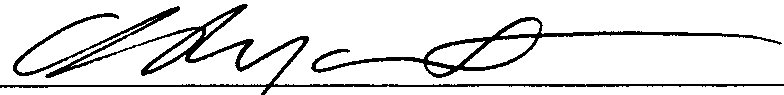
26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant affiliated organization

Signature  Date 8/5/2004

