

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**POLICY IMPACT COMMUNICATIONS INC**

2. Address:

1401 K STREET, N.W. SUITE 600, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: JOHN DREW HIATT

Telephone: 2027375339

E-mail (optional): info@policyimpact.com

Senate ID #: 31758-238

House ID #:

7. Client Name:  Self

**PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)**

### TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30):  OR Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

### INCOME OR EXPENSES

Complete Either Line 12 OR Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): 50,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): \_\_\_\_\_

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ALC (one per page)

16. Specific lobbying issues:

Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). See Attached.

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: DEF (one per page)

16. Specific lobbying issues:

Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: EDU (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to create and execute a comprehensive teenage pregnancy prevention initiative for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FAM (one per page)

16. Specific lobbying issues:

Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to create and execute a comprehensive teenage pregnancy prevention initiative for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). See Attached.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: GOV (one per page)

16. Specific lobbying issues:

Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to create and execute a comprehensive teenage pregnancy prevention initiative for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). See Attached.

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to study the effects of fetal alcohol spectrum disorder as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to create and execute a comprehensive teenage pregnancy prevention initiative for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LAW (one per page)

16. Specific lobbying issues:

See Attached. Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding for National Center for Alcohol Law Enforcement to provide training and technical assistance to state and local law enforcement related to compliance with state underage drinking laws as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version). Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Funding related to the continuation and expansion of the Alcohol Policy Information System as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to establish the National Training and Research Center on Underage Drinking as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake an initiative designed to reduce commercial and social access to alcohol among youth as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW  
Covered Official Position (if applicable): N/A  
Name: NIXON, WILLIAM  
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MED (one per page)

16. Specific lobbying issues:

See Attached. Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: REL (one per page)

16. Specific lobbying issues:

Funding to evaluate the impact of religious programming in prisons as requested for inclusion in Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: SCI (one per page)

16. Specific lobbying issues:

Development and introduction of underage drinking prevention legislation. Funding for the Enforcing Underage Drinking Laws program as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Commerce, Justice, Science and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOB (one per page)

16. Specific lobbying issues:

See Attached. Issues related to the continuation of the Personal Responsibility and Values: Education and Training (PREVENT) program within the U.S. Department of the Navy. Funding to undertake a three-year demonstration project to provide parents with the tools and knowledge to prevent the early onset of alcohol and tobacco abuse as requested for inclusion in the Fiscal Year 2008 Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Bill (and the Senate version).

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: POLICY IMPACT COMMUNICATIONS INC Client Name: PACIFIC INSTITUTE FOR RESEARCH & EVALUATION (PIRE)  
**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

Funding to develop and undertake an initiative to reduce alcohol-related violence and DUI in Travis County, Texas as requested for inclusion in Title I, Department of Justice, of the Fiscal Year 2008 Science, State, Justice, Commerce, and Related Agencies Appropriations Bill (and the Senate version). Funding to undertake a research project designed to quantify the motor vehicle crash risk for drugs other than alcohol as requested for inclusion in the Fiscal Year 2008 Transportation, Housing and Urban Development Appropriations Bill (and the Senate version). See Attached.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HIATT, JOHN DREW

Covered Official Position (if applicable): N/A

Name: NIXON, WILLIAM

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 14, 2007

Printed Name and Title: J. DREW HIATT, EXECUTIVE VICE PRESIDENT -

**Information Update Page:**

**Complete ONLY where registration information has changed.**

**LOBBYIST UPDATE**

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

**ISSUE UPDATE**

**24. General lobbying issues previously reported that NO LONGER pertain**

**AFFILIATED ORGANIZATIONS**

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

**FOREIGN ENTITIES**

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE      Date: Aug 14, 2007

Printed Name and Title: -