

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE

05 MAR 22 PM 2: 57

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration 1. Effective Date of Registration 2/1/2005

2. House Identification Number _____ Senate Identification Number _____

REGISTRANT3. Registrant name Alexander Strategy GroupAddress 3000 K. St NW, Suite 101City WashingtonState DC Zip 20007

4. Principal place of business (if different from line 3)

City _____

State/Zip (or Country) _____

5. Telephone number and contact name

(202) 339-8900

Contact Edward Stewart

E-mail (optional) _____

6. General description of registrant's business or activities

Lobbying and Public Relations Firm

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10.* Self

7. Client name DoubleClick Inc.Address 111 Eighth Avenue 10th FloorCity New YorkState NY Zip 10011

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

Internet Marketing**LOBBYISTS**

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any in this section has served as a "covered executive branch official" or "covered legislative branch official" within two acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
Karl Gallant, Terry Haines, Terry Allen, Ed Buckham	
Tony Rudy, Mike Mihalke, Ed Stewart, Dan Gans,	
Allison Shulman, Paul Behrends	

Jim Hayes

Fmr. Chief of Staff to Rep. Phil Crane

Form LD-1 (Rev. 04/03)

Registrant Name Alexander Strategy Group Client Name DoubleClick Inc.

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, p

ADV CPI TEC

12. Specific lobbying issues (current and anticipated)

HR 29 Securely Protect Yourself Against Cyper Tresspass Act (SPYWARE Act)

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the regi
a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activit

No ⇔ Go to line 14. Yes ⇓ Complete the rest of this section for each entity matchi
criteria above, then proceed to line 14.

Name	Address	Principal Place of Bus (city and state or coun

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subs
activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the o
of the lobbying activity?

No ⇔ Sign and date the registration. Yes ⇓ Complete the rest of this section for ea
matching the criteria above, then sign :
registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature [Handwritten Signature] Date 03/15/201
Filing #04b21417-1019-48f2-951d-651560228626 - Page 3 of 4

Signature _____

Printed Name and Title Edward Stewart, Partner

Form LD-1 (Rev. 04/03)