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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name	_		
Kellogg Company	,		
2. Address Check if different than previously reported			
One Kellogg Square			
Battle Creek	49016	USA	
3. Principal place of business (if different than line 2)			
, o			
	ip or Country	··	
4a. Contact Name b. Telephone number	c. E-mail	5. Senate ID#	
Ms. Tiffany M. Moore (269) 961-2266 tiffal	ny.moore@kellogg.com	21335-12	
7. Client Name Self Kellogg Company		6. House ID # 30087000	
ttonogg company		00007.000	
TYPE OF REPORT 8. Year 2005 Midyear (Januar 9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report ☐ ⇒ Termination Date		ar End (July 1-December 31 11. No Lobbying Activit	
INCOME OR EXPENSES - Complete Either Line 1 12. Lobbying Firms		rizatione	
INCOME relating to lobbying activities for this reporting period	13. Organizations		
was:	rting period ENPENSES relating to lobbying activities for this reporting were:		
Less than \$10,000 [Less than \$10,000 🔲		
\$10,000 or more	\$10,000 or more 🗵 🖒 💲	252,502	
Provide a good faith estimate, rounded to the nearest \$20,000,	14. REPORTING METHOD. Chaccounting method. See instruction		
of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) or		
4/	Internal Revenue Method C. Reporting amount Revenue Code	e Code nts under section 162(e) of the	
Signature Printed Name and Title Gar H. Pilnick, SVP - General Co	Date unsel, Corporate Development	Edit >	
/			

✓ Page 1

Registrant Name	Kellogg Company	Client Name	Kellogg Company
engaged in lobb		during the reporting period.	et the general issue areas in which the re Using a separate page for each code,
15. General iss	ue area code AGR - Agricult	ure	(one per page)
16. Specific lob	bying issues		
Food Safety Sugar Price			
17. House(s) of	Congress and Federal agen	icies contacted Check i	fNone
United State United State	es Department of Agriculture		
18. Name of ea	ch individual who acted as Name	1	ed Official Position (if applicable)
Tiffany	Moore		
100001100000000000000000000000000000000			
19. Interest of	each foreign entity in the sp	ecific issues listed on line 16	5 above Check if None
Signature			Date

000041034

LIS ABO (DESLI A/OA)

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Printed Name and Title Gary H. Pilnick, SVP - General Counsel, Corporate Development & Secretary

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Registrant Name Kellogg Company	Client Name Kellogg Company
engaged in lobbying on behalf of the cinformation as requested. Attach addi	
15. General issue area code TAX - Ta	xation/Internal Revenue Code (one per page)
16. Specific lobbying issues	
Deductibility of Advertising Duty/tariff tax issues	
17. House(s) of Congress and Federal	agencies contacted Check if None
United States House of Representa United States Senate	itives
18. Name of each individual who acte	ed as a lobbyist in this issue area
Name	Covered Official Position (if applicable)
Tiffany Moore	
	,
	<u></u>
19. Interest of each foreign entity in t	he specific issues listed on line 16 above Check if None
	To appear to the to do to [77] Check II Holle

Page 3

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Registrant Name Kellogg Company	Client Name Kellogg Company
engaged in lobbying on behalf of the client during information as requested. Attach additional page(
15. General issue area code FOO - Food Industry (Safety, Labeling, etc.) (one per page)
16. Specific lobbying issues	
Food Labeling Regulations	
17. House(s) of Congress and Federal agencies co	ntacted Check if None
United States House of Representatives United States Senate Federal Trade Commission Food and Drug Administration	·
18. Name of each individual who acted as a lobby	ist in this issue area
Name	Covered Official Position (if applicable)
Tiffany Moore	
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19. Interest of each foreign entity in the specific is	ssues listed on line 16 above

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Registrant Name	Kellogg Company	Client Name	Kellogg Company
engaged in lobb		during the reporting period.	ct the general issue areas in which the re Using a separate page for each code,
15. General issu	ue area codeTRD - Trade (Domestic & Foreign)	(one per page)
16. Specific lob	bying issues		
	l Customs Issues I Tariff Reduction		
17. House(s) of	Congress and Federal ager	icies contacted Check is	fNone
United State United State	es Department of Agriculture es Department of Commerce es Department of State, and	Executive Office of the Presid a lobbyist in this issue area	ent
•	Name	Covere	d Official Position (if applicable)
Tiffany	Moore		
100000000000000000000000000000000000000			
,,			
19. Interest of e	each foreign entity in the sp	ecific issues listed on line 16	above K Check if None