

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration ☐

1. Effective Date of Registration Jan 01, 2003

2. House Identification Number _____

Senate Identification Number 6291-2625

REGISTRANT

3. Registrant Name: BKSH & ASSOCIATES

Address: 1801 K ST NW STE 901-L

City: WASHINGTON State: DC Zip: 20006

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:

202530-0500 Contact: MARY KAY MORIN

E-mail(optional): mary_kay_morin@was.bm.com

6. General description of registrant's business or activities:

Lobbying

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

☐ Self

7. Client name: WPP GROUP USA, INC.

Address: 125 PARK AVENUE, 4TH FLOOR

City: NEW YORK State: NY Zip: 10017

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:

Marketing Service Company

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: FRIESS, KATHERINE

Covered Official Position (if applicable): N/A

Name: HEALEY, JAMES C.

Covered Official Position (if applicable): N/A

Name: OGLESBY, JR., M.B.

Covered Official Position (if applicable): CHIEF OF STAFF, OFFICE OF U.S. TRADE REPRESENTATIVE

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

TAX

12. Specific lobbying issues (current and anticipated):

Tax issues regarding non-U.S. owned companies

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a

Registrant Name: BKSH & ASSOCIATES Client Name: WPP GROUP USA, INC.

semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

☒ No, then go to line 14.

☐ Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

☐ No, then sign and date the registration.

☒ Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Name: WPP GROUP PLC

Address: 27 FARM STREET, LONDON W1J 5RJ, UK

Principal Place of Business (city and state or country): UNITED KINGDOM

Amount of contribution for lobbying activities: 0.00

Ownership percentage in client: 100

Signature: ON FILE Date: Jan 02, 2003

Printed Name and Title: MARY KAY MORIN - FEDERAL COMPLIANCE ADMINISTRATOR