Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

SECRETARY OF THE SENATE 00 AUG 14 PK 12: 09

J. 8464 . . .

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

Registrant Natric Piper Marbury Rudnick & Wolfe		
2. Address Deteck if different than previously reported 1200 19th Street, N.W. Washington DC 20036		
Principal Place of Business (if different from line 2) City State/Zip (or Country)		
·	1 (optional) 5. Senate ED # plesser@piperrudnick.com 31587-24	
7. Client Name . [] Self Direct Marketing Association	6. House ID# 32313995	
INCOME OR EXPENSES - Complete Either	,	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was:	L3. Organizations EXPENSES relating to lobbying activities for this reporting period were:	
Less than \$10,000 🖺	Less than \$10,000	
\$10,000 or more	\$10,000 or more >> \$ Expenses (seares) \$20,000 14. REPORTING METHOD. Check box to indicate expense	
Frovide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	■ Method A. Reporting amounts using LDA definitions only ■ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code	
	Method C. Reporting amounts under section 162(c) of the Internal Revenue Code	
ignature	Date 8/11/00	
rinted Name and Title Ronald L. Plesser - Partner		

gistrant Name:	Piper Marbury Rudnick & Wolfe		
			
ent Name:	Direct Marketing Association		
gaged in lobbyii		to reflect the general issue areas in which the registrant is period. Using a separate page for each code, provide	
General issue	e area code CPI (one per page)		
S.2606, Com S.2448, Inter S.2542, Com H.R.3113, U H.R.4049, Pr H.R.2162, C H.R.1910, E H.R.1686, In	bying issues re Online Communication Enforcement a sumer Privacy Protection Act, ruef Integrity and Critical Infrastructure trolling the Assault of Non-Solicited Porn usolicited Electronic Mult Act of 1999, rivacy Commission Act, an Spam Act, -Mail User Protection Act, atternet Freedom Act, atternet Growth and Development Act of 1	Protection Act of 2000, ography and Marketing Act of 2000,	
Executive Of Federal True	Congress and Federal agencies contacted ffice of the President de Commission presentatives	Check if None	
Name of each	n individual who acted as a lobbyist in this i	ssue area Covered Officiał Position (if applicable)	New
Name of each	Name		
t	Name ald I.		Now No No
Plesser, Ron Cividanes, E	Name ald I		No
Plesser, Ron Cividanes, E Halpert, Jon	Name ald I,. milio W. nes J.		No No
Plesser, Ron Cividanes, E Halpert, Jan Ingis, Stuart	Nante ald I Grailio W. nes J. P.		No No No
Plesser, Ron Cividanes, E Halpert, Jan Ingis, Stuart	Nante ald L. milio W. nes 3. P. narine A.		No No No
Plesser, Ron Cividanes, E Halpert, Jan Ingis, Stuart Pauley, Kath Bergman, Al	Nante ald L. milio W. nes 3. P. narine A.	Covered Official Position (if applicable)	No No No No No

ů, Registrant Name: Piper Marbury Rudnick & Wolfe Direct Marketing Association Client Name: Data Item Description 16 Lobbying Issues \$.759, Inbox Privacy Act of 1999, 16 16 Lobbying Issues \$.809, Online Privacy Protection Act of 1999, Lobbying Issues Children's Online Privacy Protection Act Rulemaking 16 Lobbying Issues Industry self-regulatory initiatives to protect consumer privacy

Page 3 of 6

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LOBBYING ACTIVITY. Select as many codes as accessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed. S. General issue area code	Registrant Name:	Piper Marbury Rudnick & Wolfe		
Ingaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested, Attach additional page(s) as needed. Communications as requested, Attach additional page(s) as needed.	Client Name:	Direct Marketing Association		
Sepecific Lobbying issues	engaged in lobby	ing on behalf of the client during the reporti	ng period. Using a separate page for each code, provide	
S.1908, Student Privacy Protection Act, 7. House(s) of Congress and Federal agencies contacted Department of Commerce Executive Office of the President Federal Trade Commission House of Representatives Senate 8. Name of each individual who acted as a lobbyist in this issue area Name Covered Official Position (st applicable) New Plesser, Ronald L. Cividanes, Emilio W. Halpert, James J. Ingis, Stuart P. Paules, Katharine A. Bergman, Alisa M. Jamieson, Paul W. 9. Interest of each foreign entity in the specific issues listed on line 16 above Date 8/11/00	 Specific Lot S.1948, Inte S.187, Final H.R.4475, \$ S.2360, Fre 	obying issues Electual Property and Communications O neial Information Privacy Act of 1999, Department of Transportation and Related edom From Behavioral Profiling Act of 20	d Agencies Appropriations Act, 2001 (Public Print),	
Department of Commerce Rescutive Office of the President Federal Reserve Board Federal Trade Commission House of Representatives Senate Name				
Name Covered Official Position (Stapplicable) New Plesser, Ronald L. No Cividanes, Emilio W. No Halpert, James J. No Ingis, Stuart P. No Pauley, Katharine A. No Bergman, Alisa M. No Jamieson, Paul W. Yes 9. Interest of each foreign entity in the specific issues listed on line 16 above	Departmen Executive C Federal Res Federal Tra House of Re	t of Commerce Mice of the President serve Board Ide Commission	C Check if None	
Plesser, Ronald L. Cividanes, Emilio W. Halpert, James J. Ingis, Stuart P. Pauley, Katharine A. No Bergman, Alisa M. Jamieson, Paul W. Yes Signature Date 8/11/60	8. Name of eac	,		l v i
Cividanes, Emilio W. Halpert, James J. No Ingis, Stuart P. Pauley, Katharine A. No Bergman, Alisa M. Jamieson, Paul W. Yes 1 Interest of each foreign entity in the specific issues listed on line 16 above				
Halpert, James J. No Ingis, Stuart P. No Pauley, Katharine A. No Bergman, Allsa M. No Jamleson, Paul W. Yes P. Interest of each foreign entity in the specific issues listed on line 16 above	Plesser, Roz	sald L.	1	No No
Ingis, Stuart P. No Pauley, Katharine A. No Bergman, Alisa M. No Jamieson, Paul W. Yes Interest of each foreign entity in the specific issues listed on line 16 above	Cividanes, 1	Emilio W.		N9
Pauley, Katharine A. Bergman, Alisa M. Jamieson, Paul W. Yes Interest of each foreign entity in the specific issues listed on line 16 above Check (I None	Halpert, Ja	mes J.		No
Bergman, Alisa M. Jamieson, Paul W. Yes Interest of each foreign entity in the specific issues listed on line 16 above Check If None Bate 8/11/80	Ingis, Stuar	1 P.		No
Jamieson, Paul W. Yes Interest of each foreign entity in the specific issues listed on line 16 above	Pauley, Kat	liarine A.	······	No
Interest of each foreign entity in the specific issues listed on line 16 above Check if None Bate 8/11/80	Bergman, A	lisa M.		No .
gnature	Jamieson, P	aul W.		Yes
	9. Interest of ea	nch foreign entity in the specific issues listed	. I on line 16 above 🔀 Check if None	
	ignature		Date 8/11/00	

Registrant Name: Piper Marbury Rudnick & Wolfe Client Name: Direct Marketing Association Data Item Description 16 Lobbying Issues Draft International Safe Harbor Privacy Principles Network Advertising Self-Regulation Initiative FTC Access and Security Working Group Implementation of Gramm-Leach-Billey Act

Page 5 of 6

Registrant	Name: Piper Marbury Rudnick & Wolfe		
Client Nan	ne: Direct Marketing Association		
engaged in	·	ary to reflect the general issue areas in which the registrant rting period. Esing a separate page for each code, provide led.	
16. Speci 8.190 H.R.:	ral issue area code EDU (one per pag file Lobbying issues 18, Student Privacy Protection Act, 2915, Student Privacy Protection Act, mercialism in schools	e)	
	e(s) of Congress and Federal agencies contacted to of Representatives te	○ Check if None	
18. Name	r of each individual who acted as a lobbyist in th	is issue area	
	Narre	Covered Official Position (if upplicable)	New
Halp	·	:	New No
	Name	:	
	Name	:	No
Jamie	Name	Covered Official Position (if applicable)	No
Jamie	Name ert, James J. eson, Paul W.	Covered Official Position (if applicable)	No