Clerk of the House of Representatives	Secretary of the Senate
Legislative Resource Center	Office of Public Records
B-106 Cannon Building	232 Hart Building
Washington, DC 20515	Washington, DC 20510

SECRETARY OF THE SENATE
04 FEB 11 PM 4: 47

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required to Complete This Page**

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1. Registrant Name

   Clark & Weinstock

2. Registrant Address ☒ Check if different than previously reported
   Address **601 13th Street, N.W.**   **Suite 410 South**
   City **Washington,** State/Zip (or Country) **DC   20005**

3. Principal Place of Business (if different from line 2)
   City **New York,** State/Zip (or Country) **NY   10017**

4. Contact Name   Telephone   E-mail (optional) | 5. Senate ID #
   Lisa Hayes   **202-261-4025**   **lisa@cwdc.com** | **9443-1371**

7. Client Name ☐ Self | 6. House ID #
   American Association of Advertising Agencies | **316-98100**

TYPE OF REPORT

8. Year **2003**   Midyear (January 1-June 30) ☐ **OR**   Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ >> Termination Date _____   11. No Lobby

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INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	**EXPENSES** relating to lobbying activities for this repo period were:
Less than $10,000 ☐	Less than $10,000 ☐
$10,000 or more ☒ >> $ **$120,000.00** Income (nearest $20,000)	$10,000 or more ☐ >> $ _____ Expenses (nearest $20
	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of o
Provide a good faith estimate, rounded to the nearest $20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	☐ **Method A.** Reporting amounts using LDA definitic
	☐ **Method B.** Reporting amounts under section 6033 the Internal Revenue Code
	☐ **Method C.** Reporting amounts under section 162(e Internal Revenue Code

Signature _____ Date **2/10/04** _____

Printed Name and Title   **Vin Weber - Partner** _____   Pag

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code ___ADV____ (one per page)

16. Specific Lobbying issues
Followed progress on all potential Direct To Consumer advertising amendments in the House and Senate, imp Senator Stabenow's and Sen. Edwards' bill, S. 7, Prescription Drug Benefit and Cost containment Act of 2003 Direct to Consumer Adverstising of prescription drugs.

17. House(s) of Congress and Federal agencies contacted ☐ Check if None
**Executive Office of the President
House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	**Policy Director for Sen. Chuck Hagel (R-NE)**
Fazio, Vic	
Glover Weiss, Juleanna	**Press Secretary to the Vice President**
Godes, Niles	**Chief of Staff to Sen. Byron Dorgan (D-ND)**
Kutler, Ed	
Lehman, Dirksen	**Special Asst. for Leg. Affairs for the President**

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Signature _____ Date **2/10/04**_____

Printed Name and Title **Vin Weber - Partner**_____ .. _ ___ _____ Pa

Signature _____ Date **2/10/04**_____

Printed Name and Title **Vin Weber - Partner**

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

Item	Description	Data
18a	Lobbyist Name	Mathews, Jim
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Morrison, Timothy
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code   **COM**   (one per page)

16. Specific Lobbying issues

Monitored and tracked a potential movement in legislation impacting the use of advertising in all communicat including radio, TV and the Internet especially Sen. McConnell's bill, S. 28, The Common Sense Consumption regarding civil liability actions against the food industry.

17. House(s) of Congress and Federal agencies contacted   ☐ Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	**Policy Director for Sen. Chuck Hagel (R-NE)**
Fazio, Vic	
Glover Weiss, Juleanna	**Press Secretary to the Vice President**
Godes, Niles	**Chief of Staff to Sen. Byron Dorgan (D-ND)**
Kutler, Ed	
Lehman, Dirksen	**Special Asst. for Leg. Affairs for the President**

19. Interest of each foreign entity in the specific issues listed on line 16 above   ☒ Check if None

Signature _____ Date **2/10/04** _____

Printed Name and Title **Vin Weber - Partner** _____ _____ Pag

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

Item	Description	Data
18a	Lobbyist Name	Mathews, Jim
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Morrison, Timothy
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code   **CPT**   (one per page)

16. Specific Lobbying issues
   Monitor legislation and agency activity impacting copyright law

17. House(s) of Congress and Federal agencies contacted   ☐ Check if None
   House of Representatives
   Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	**Policy Director for Sen. Chuck Hagel (R-NE)**
Fazio, Vic	
Glover Weiss, Juleanna	**Press Secretary to the Vice President**
Godes, Niles	**Chief of Staff to Sen. Byron Dorgan (D-ND)**
Kutler, Ed	
Lehman, Dirksen	**Special Asst. for Leg. Affairs for the President**

19. Interest of each foreign entity in the specific issues listed on line 16 above   ☒ Check if None

Signature _____ Date __2/10/04_____

Printed Name and Title   __**Vin Weber - Partner**_____ Pag

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

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18a	Lobbyist Name	Mathews, Jim
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Morrison, Timothy
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stach, Deirdre
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Stuart, Sandi
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Weber, Vin
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code**, provide information as requested. Attach additional page(s) as needed.

15. General issue area code   **TAX**   (one per page)

16. Specific Lobbying issues
    Monitor legislation and agency activities having any impact on the status of the business deductibility of adver

17. House(s) of Congress and Federal agencies contacted   ☐ Check if None
    Executive Office of the President
    House of Representatives
    Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bieron, Brian	
Bonham, Kent	**Policy Director for Sen. Chuck Hagel (R-NE)**
Fazio, Vic	
Glover Weiss, Juleanna	**Press Secretary to the Vice President**
Godes, Niles	**Chief of Staff to Sen. Byron Dorgan (D-ND)**
Kutler, Ed	
Lehman, Dirksen	**Special Asst. for Leg. Affairs for the President**

19. Interest of each foreign entity in the specific issues listed on line 16 above   ☒ Check if None

Signature _____ Date __2/10/04_____

Printed Name and Title   **Vin Weber - Partner** __ ___ _____ . Pa

Registrant Name: **Clark & Weinstock**

Client Name: **American Association of Advertising Agencies**

Item	Description	Data
18a	Lobbyist Name	Mathews, Jim
18b	Covered Official Position	
18c	New Lobbyist	No
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18c	New Lobbyist	No