

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE

06 JUL -7 AM 8:41

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>JEFFREY BALABAN</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>1230 AVENUE OF THE AMERICAS, SUITE 700</u>			
3. Principal Place of Business (if different from line 2) City: <u>NEW YORK</u> State/Zip (or Country) <u>NY 10020</u>			
4. Contact Name <u>JEFFREY BALABAN</u>		Telephone <u>212-618-6300</u>	E-mail (optional) <u></u>
5. Senate ID # <u>208490</u>		6. House ID # <u>3002105</u>	
7. Client Name <input type="checkbox"/> Self <u>PRIMEDIA</u>			

TYPE OF REPORT 8. Year 2005 Midyear (January 1-June 30) ☐ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ → Termination Date

11. No Lobbying Activities ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000 ☒

\$10,000 or more ☐ → \$
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000 ☐

\$10,000 or more ☐ → \$
Expenses (nearest \$20,000)

14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of method.

☐ Method A. Reporting amounts using LDA definition

☐ Method B. Reporting amounts under section 6033(l) Internal Revenue Code

☐ Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature JEFFREY BALABAN

0000152400

C)

Printed Name and Title JEFFREY BALWART, PRESIDENT

LD-2 (REV. 6/98)

PAC

Registrant Name

JEFFREY BALLABON

Client Name

PRIMEDIA

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant is engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code POS (one per page)

16. Specific lobbying issues

MAGAZINE DISTRIBUTION

17. House(s) of Congress and Federal agencies contacted

☒ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name

Covered Official Position (if applicable)

JEFFREY BALLABON

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

Signature

[Signature]

Date

Printed Name and Title

JEFFREY BALLABON, Director

0000162401

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UNITED STATES DISTRICT COURT, DISTRICT OF COLUMBIA

Form I.D-2 (Rev. 6/98)

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